

The ECB needs the information you provide in this application form in order to consider offering you a place in the First Run: BFI Filmmaking and Production for Sports Programme. The ECB will use the information you have provided in this application form (together with any other information we gather during the selection process) primarily (a) to administer your application including to make selection decisions, (b) to communicate with you regarding the status of your application, and (c) to announce the successful applicants.

We are working really closely with the BFI on this exciting opportunity and The First Run: BFI Filmmaking and Production for Sports Programme is being delivered by the BFI as part of the #Funds4Runs initiative. We will share relevant personal data about shortlisted applicants with the BFI so that they can be involved in making final selections and, for successful applicants, the BFI and ECB will be in touch with you to get all the necessary arrangements in place for you to start the programme! As the #Funds4Runs initiative was launched by the ECB and Liverpool Victoria General Insurance Group Limited (LV=), the names of the successful applicants may be provided to LV= so that they can publish the names of the successful applicants. In respect of successful applicants, the BFI will share feedback with the ECB for the purposes of administering participant insight and programme evaluation, and for quality and monitoring purposes. In respect of any photographs, videos, audio recordings or other content created by successful applicants as part of the programme, these will be made available to the ECB, BFI and LV= for the purposes of creating materials for publicity and advertising activities relating to the programme, their involvement in cricket and/or to encourage participation in cricket in accordance with the Application Rules.

We hold your information for up to 6 months if your application is unsuccessful. For successful applicants, we hold your information for up to 3 years after the end of the First Run: BFI Filmmaking and Production for Sports Programme. For further details on how the ECB uses and protects your personal data, as well as your rights in respect of it and how to contact us, please go to www.ecb.co.uk/privacy. For further details on how the BFI uses and protects your personal data, as well as your rights in respect of it, please go to <https://www.bfi.org.uk/bfi-privacy-policy>.