

First Run: BFI Filmmaking and Production for Sports Programme - Application Rules:

OVERVIEW:

- To be considered for a place on the First Run: BFI Filmmaking and Production for Sports Programme (the “**Programme**”), individuals (“**Applicants**”) must complete the online application form (the “**Application Form**”) and submit content including a video of themselves talking about their relationship with, or an experience at, their local cricket club (collectively “**Content**”).
- Applicants must indicate their acceptance of these Application Rules by checking the relevant box on the Application Form or (if no such box is checked) will otherwise be deemed to have accepted and be bound by these Application Rules upon submission of their Application Form.
- The Programme has been designed to teach individuals the skills required to create compelling films showing the unique character of an individual’s community and club as well as equipping individuals with editing, communication, digital and planning skills. It is intended to assist individuals create a variety of exciting video content on behalf of their cricket club.

ELIGIBILITY AND APPLICATION PROCESS:

- Applicants must be aged 18 or over and a player or volunteer at a cricket club or centre in England and Wales.
- By applying, Applicants are committing to dedicating at least 3.5 hours per week to the Programme for 15 weeks from May 2021 if successful. This includes:
 - 2.5 hours of online training on a Monday at 17:00 (this is subject to change);
 - at least one further hour for project work and assignments.
- Applications open on 26 March 2021 and close on 23 April 2021. Application Forms received after this time will not be considered.
- Each Applicant confirms that all information included in their Application Form is true, accurate and not misleading and that they have the right to provide the ECB and the British Film Institute (“**BFI**”) with that information. The ECB may require an Applicant to provide proof in relation to any element of their Application Form (including proof of age/identity) and each Applicant shall promptly comply with any such request. Failure to promptly comply with any such request may result in an Applicant’s Application Form not being considered.
- Each Applicant can only submit one Application Form.
- Neither the ECB nor the BFI accepts any responsibility for Application Forms that are not successfully submitted for any reason, including due to a technical fault, technical malfunction, computer hardware or software failure, satellite, network or server failure, of any kind.

SELECTION PROCESS:

- The selection process will be managed by the ECB who will review the Application Forms and accompanying Content and will be responsible for creating a shortlist of candidates. The ECB will share a shortlist of Applicants (together with the accompanying Content) with the BFI who will work with the ECB to select the five successful Applicants.
- There are five places available on the Programme.
- The ECB will notify successful Applicants directly via email and then the BFI will be in touch with successful Applicants to get all the necessary arrangements in place for them to start the Programme.

- The Programme has been jointly designed by the ECB and the BFI. The Programme is being delivered by the BFI who will manage all communications with successful Applicants and be responsible for all aspects relating to the delivery of the Programme, with the ECB supporting by providing exclusive filming access only, where agreed in advance with the BFI.
- Successful Applicants will only be contacted if they have been selected. Neither the ECB nor the BFI will be required to provide feedback to or otherwise enter into correspondence with Applicants who are unsuccessful.

THE PROGRAMME:

- The Programme fees will be fully covered by the ECB. Please note that neither the BFI nor the ECB is responsible for reimbursing any costs or expenses incurred by any successful Applicant in the course of participating in the Programme (including travel, accommodation and/or subsistence).
- In respect of successful Applicants, by participating in the Programme, each successful Applicant agrees to grant the ECB, the BFI and Liverpool Victoria General Insurance Group Limited a non-exclusive, worldwide, royalty-free, irrevocable, transferable, sub-licensable licence to host, use, distribute, modify, run, copy, publicly perform or display, translate and create derivative works from all content that is produced or otherwise created by the successful Applicant in the course of the Programme in any or all media for the purposes of promoting and/or advertising the Programme, #FundsforRuns initiative and/or their involvement in cricket and/or encouraging participation in cricket, without additional compensation to the successful Applicant or any individual featuring in such content. Each successful Applicant should make individuals featuring in the content aware of this provision and the Privacy Notice. Where the content features other individuals, the ECB will try to obscure the identity of the individuals before publishing. However, if this is not possible, each successful Applicant agrees to work with the ECB to get all necessary permissions and consents from the relevant individuals featured.

GENERAL:

- The ECB reserves the right to reject the relevant Application Form or refuse to offer a place on the Programme to anyone in breach of these Application Rules or to anyone, who in the ECB's opinion, has otherwise acted improperly or dishonestly.
- To the fullest extent permitted by law, the ECB will not be liable for any indirect or consequential loss or damage arising out of any aspect of the application process.
- If any of these Application Rules are determined to be illegal, invalid or otherwise unenforceable then Applicants agree that the remaining terms shall continue in full force and effect.
- These Application Rules will be governed by and construed in accordance with the laws of England and Wales and the parties agree to submit to the exclusive jurisdiction of the Courts of England and Wales.