



2026 ECB Media Accreditation FAQ's

Please read the below carefully before reaching out to the ECB Media Operations Team.

When do I need 2026 ECB Media Accreditation?

If you are planning to cover over 5 matches of domestic cricket (County Championship, T20 Blast, One Day Cup and Women's T20 County Cup, excluding finals) at two or more venues during the 2026 season, you can apply for an ECB media season pass.

If you are covering domestic cricket at one venue only during the 2026 season, you are encouraged to apply directly with that county.

If you are covering under 5 matches of domestic cricket at two or more venues during the 2026 season, you are encouraged to apply directly with the appropriate counties on a match-by-match basis.

If you are planning to cover any domestic final, including T20 Blast Finals Days or the One Day Cup Finals in 2026, you can apply for an ECB media season pass.

If you are planning to cover any England Men's or Women's International during the 2026 season, you can apply for an ECB media season pass.

If you are planning to cover any match in The Hundred 2026 competition, you can apply for an ECB media season pass.

Approval of a seasonal accreditation pass does not guarantee a spot at a high-profile match (Internationals, domestic finals or The Hundred). These must be applied for individually and will be approved by the ECB Media Operations Team ahead of the match.

Application Process:

How do I apply for 2026 ECB Media Accreditation?

Media Accreditation applications can be made by visiting <https://accred.ecb.co.uk/media>

Once you have logged in/created an account, please start from step one, follow each step, and complete all required information throughout. Make sure to press 'submit' on the final page to ensure we receive your application.

I have forgotten my password.

Click 'forgot password' on the login page, then please enter your username on the next page and an automatic email will be sent to your registered email address. Please check your junk/spam folder if it has not reached you.

I have forgotten my username.

Most applicants use their email address as their username – please try logging in with your email address and password. If you still cannot login, please contact the Media Operations Team (using the email address below) who will provide you with your username details.

I can't log in to my account. What do I do?

If you have tried 'forgot password' and you are sure you have the correct username, please get in touch with the Media Operations Team (using the email address below).

I already have an account, but my email address has changed. How do I update my email?

You can log into your account with your existing email and password and edit/update your details yourself at any time. If you are having trouble, please contact the Media Operations Team (using the

email address below) for assistance.

Can I submit an application via phone or post?

Unfortunately, we require all applications to be made via our official ECB Media Accreditation Portal. We have refined the media portal over the years to be as straightforward as possible, however we suggest asking a family member or friend to assist with your application if you're unsure. We recommend having your documents ready to go before beginning your application, and we are happy to offer assistance via phone also.

Application Requirements:

What do I need to apply for 2026 ECB Media Accreditation?

You will need the following:

1. Proof of published work
2. Letter of Endorsement
3. Suitable headshot (See requirements below)
4. Public Liability Insurance (Photographers ONLY)

How recent should my Proof of Published work be?

Must be within the last 3 years.

How do I upload Proof of Published work?

You can provide any of the following:

- A PDF with links to your work
- A PDF of screenshots of articles/images/publications
- Scanned copies of newspaper articles/images

*****Please ensure your proof of work includes a clear date of publishing and your name*****

I don't have proof of published work. Will my application be accepted?

Please get in touch with the Media Operations Team (using the email address below) and we can advise further. We may ask you to provide further documentation which may include:

- Summary of relevant past employment/contracts (or CV)
- Contact details of additional referees
- Further examples of your work
- Any other documentation relevant to your application

What is a suitable headshot?

This is a head and shoulders shot of you, taken against a plain background and be in colour. Think passport style photograph. The photograph should be a good likeness of you (you may be refused entry to a venue if the security staff do not believe the picture is you) and taken within the last 18 months.

What is a Letter of Endorsement?

A Letter of Endorsement is much like a reference. All letters of endorsement **must** include contact details of the author and be on headed paper so we can contact your referee.

Who should write my Letter of Endorsement?

If you are employed by an agency/publication/media outlet: a letter from your editor (or equivalent) stating your employment for the 2026 season.

If you are freelance: a letter/s from a recent editor/s (or equivalent) stating your previous employment.

Can I write my own Letter of Endorsement?

No, we cannot accept a letter written by the applicant themselves. The Letter of Endorsement is much like a reference, so it would not be appropriate to be written by the applicant themselves.

Will you accept an email from my referee as a Letter of Endorsement?

No – emails or screenshots of email correspondence will not be accepted.

What is Public Liability Insurance?

Public Liability Insurance (PLI) is a requirement for photographers only. Requirements are as follows:

- Must be current for the 2026 season
- Must cover for an amount not less than £5million for any one occurrence, and not less than £20 million in aggregate and free from any restrictions or exclusions in respect of his/her activities at the venue.

What if I don't have Public Liability Insurance (PLI)?

Unfortunately, we are unable to approve photographers for ECB Accreditation without PLI.

Can I email my documentation to you?

Due to the volume of applications we receive, we cannot accept documentation via email (unless explicitly requested by the Accreditation Team). Please upload any documentation directly to your account via our media portal. You can log on at any time and click 'edit my details' at the bottom of the page, click through the steps and upload any missing documents.

I am just starting out as a journalist/photographer – I have never had media accreditation before. Will I be able to apply for accreditation?

For those media who wish to cover international cricket, with no previous experience of covering cricket, it is suggested that they cover domestic cricket first, including The Hundred to build up their experience. Once media can obtain proof of published work and a letter of endorsement from these matches, they will then be welcome to apply to cover Women's international cricket. Due to the expected media attendances, there is unlikely to be an opportunity to attend men's internationals in the 2026 season.

Any queries please email mediaoperations@ecb.co.uk tell us a bit about yourself, and we will direct your enquiry to the relevant colleagues should opportunities arise.

Review & Approval Process:

I have received an email that my headshot has been rejected. Why?

It is vital that your headshot is of good quality, so it prints clearly onto your pass. Your headshot is much like your 'ID' for the event, and as such must be of true likeness to your current appearance.

Some of the reasons your headshot may be rejected are if:

- the image is blurry/poor quality
- the headshot has been cropped from a group photo
- you are wearing sunglasses or a hat
- the background is not clear
- you are not looking straight at the camera
- your picture looks to be filtered/alterd
- The picture is in black and white

Please re-take your headshot as soon as possible and upload it to your account (do not email) ensuring it is a clear, good quality image.

I have received an email requesting I upload further documentation to my application. What do I do?

We may request further information in order to verify your request for 2026 Media Accreditation.

Some suggestions of further documentation you could include:

- Summary of relevant past employment/contracts (or CV)
- An additional Letter of Endorsement
- Contact details of additional referees
- Further proof of published work/examples of your work

How will I receive my accreditation pass?

If your accreditation has been approved, we will post it to the address used in your application. Please ensure it is up to date and where you would like your pass posting to. If you are applying from overseas, you will be able to collect your pass at the first high-profile match that you attend.

Match Attendance:**What matches can I attend using my 2026 ECB season pass?**

For Domestic Matches – we recommend you contact the county in advance, so they are aware of attendance numbers.

For The Hundred Matches – attendance for The Hundred Matches will need to be applied for on a match-by-match basis via our Media Portal. We will be in touch when individual match attendance requests are open and available on the portal.

For High Profile Matches (HPM) (Internationals and domestic finals) – attendance for HPM (previously Major Matches) will need to be applied for on a match-by-match basis via our Media Portal. We will be in touch when individual match attendance requests are open and available on the portal.

Lost/Stolen Accreditation Pass:**I have lost my accreditation/it has been stolen. What do I do?**

Please contact the accreditation team (accreditation@ecb.co.uk) ASAP – we need to cancel your accreditation barcode immediately. You will not be able to enter a venue without a pass so we will need to arrange a replacement. Please ensure you keep your pass safe as it is a season long pass (April-Oct).

If you cannot find an answer to your queries, please contact the Media Operations Team:

Email: MediaOperations@ecb.co.uk

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