

— THE METRO BANK —

# GIRLS

IN CRICKET FUND

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## NETWORK LIVE

**LEADING THE FUTURE  
OF WOMEN'S CRICKET**

**7<sup>th</sup> & 8<sup>th</sup> MARCH 2026**

East Midlands Conference Centre, University of Nottingham



## EVENT INTRODUCTION

### ENGLAND AND WALES CRICKET BOARD

**Leshia Hawkins, Managing Director Recreational Game**

It is both a professional and a personal pleasure to introduce the Metro Bank Girls in Cricket Fund Network Live 2026: Leading the Future of Women's Cricket.

This flagship event will bring together a committed community of coaches, leaders, volunteers and practitioners who share a collective ambition: to strengthen the women's and girls' game and support its continued growth across England and Wales. This weekend will, I hope, offer an important opportunity to reflect on and celebrate the progress we have made so far, exchange knowledge and experiences, and to reaffirm our shared commitment to building a thriving, inclusive future for our sport.

The England and Wales Cricket Board's recreational game strategy sets out a clear vision: to make cricket a game where everyone is welcome; an accessible sport and one enjoyed in – and benefitting – every community.

Women and girls are absolutely critical to this ambition and the sustainable growth of cricket relies in large parts on our building and fostering environments where female participants feel supported and empowered to develop as players, coaches, officials and leaders.

This conference will contribute directly to that mission by providing space for leaders of our sport to join together to learn, collaborate and consider practical approaches applicable at every level of the recreational game.

The ICC Women's T20 World Cup in England & Wales in 2026 will doubtless further highlight the global momentum behind women's cricket, with players demonstrating their exceptional skill on the pitch, hundreds of thousands of supporters in the stands, and millions, if not billions, watching on TV worldwide.

Here in England and Wales, the growth of the women's game continues to break records and accelerate, reflected in expanding pathways, vibrant club programmes and more and more sections, teams and fixtures every year. This weekend celebrates that progress and the collective effort driving it exponentially forward. Coaching, leadership and empowerment sit at the heart of this conference. Through shared insight and discussion, the weekend aims to inspire actions that will further strengthen opportunities for women and girls at every level of our sport.

My sincerest thanks to you all for your dedication, passion and leadership and the important role you are playing in shaping – and improving – the future of the women's and girls' game.



### METRO BANK

**Danielle Lee, Director of Brand & Marketing**

Thank you for joining us at Metro Bank Girls in Cricket Fund Network Live. It means a great deal to have so many committed coaches, volunteers, leaders and advocates together in one place, united by a shared goal: to strengthen the future of women's and girls' cricket. Your passion, time and dedication are what make this movement possible, and we are deeply grateful for everything you do.

At Metro Bank, relationships sit at the heart of everything we do. We believe in the power of human connection, showing up, listening, supporting and standing alongside the people who make a difference. Our partnership with the ECB embodies that philosophy. It has grown into something truly special, something that goes far beyond sponsorship. For us, this partnership is about helping more women and girls feel that cricket is a place they belong, a place that builds confidence, opens doors and creates opportunities both on and off the pitch.

The Metro Bank Girls in Cricket Fund sits at the heart of that ambition. We took a deliberate, focused approach: if we want more girls to access the game, we must support the people who make the game accessible. By empowering coaches, volunteers and role models at club level, we're helping create environments where girls feel encouraged, supported and inspired to pick up a bat and to stay in the game for years

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to come. In many ways, it mirrors the essence of relationship banking: investing in people, backing their potential and helping them thrive.

Representation is central to this mission. When girls see women leading sessions, developing as coaches and driving change, it reshapes what they believe is possible. That's why the Fund is designed not only to grow participation, but also to strengthen the pathway for more female coaches and leaders across recreational cricket. The more women we see in these roles, the more girls feel that cricket is a space where their ambitions can flourish.

Thank you again for being part of this conference, and for the commitment you bring to the sport and to the communities you serve. Together, we're not only shaping the future of cricket, we're helping girls everywhere see their potential, build their confidence and realise just how much they're capable of.

# EAST MIDLANDS CONFERENCE CENTRE & ORCHARD HOTEL

NOTTINGHAM UNIVERSITY, BEESTON LN, NOTTINGHAM, BEESTON NG7 2RJ



## EAST MIDLANDS CONFERENCE CENTRE

The East Midlands Conference Centre, nestled in the heart of Nottingham University, epitomises elegance with its contemporary meeting spaces, superb banqueting suites, stylish public areas, and versatile conference rooms designed to keep delegates engaged, motivated, and inspired. Serving as the central hub for the event, delegates will enjoy access to a variety of spaces and seminars designed to foster learning and networking throughout the weekend.

[Find more information here](#)



## DAVID ROSS SPORTS VILLAGE

This state-of-the-art, purpose built, £40 million sporting campus is host to a vast range of exceptional conference and training facilities including an impressive sports hall with indoor cricket nets along with climbing walls, martial arts dojo, swimming pool and a 200-station fitness gymnasium.

Delegates will utilise the facilities in the Sports Hall as part of the coaching sessions within the conference. In addition, delegates will be able to access various amenities as part of the wellness sessions during the weekend.

[Find more information here](#)



## THE ORCHARD HOTEL

(\*\* For Packages including Accommodation)

Amongst 330 acres of the University of Nottingham parkland, The Orchard Hotel has 204 bedrooms, 7 meeting rooms, a brasserie and is located next to the East Midlands Conference Centre. The building uses a range of sustainable design features, incorporating natural materials alongside high-tech renewable energy systems to deliver efficiency in use and to create an outstanding space for guests. The Orchard Hotel incorporates 50m<sup>2</sup> of solar PV into the building to provide on-site renewable energy and has beaten its target for on-site CO<sub>2</sub> emissions.

[Find more information here](#)

## GETTING TO THE VENUE

The East Midlands Conference Centre is located just 4.5 miles away from the Nottingham city centre where Nottingham Train Station and Broadmarsh Bus station are the major transport hubs. Public transport is available by tram and bus from the city centre.

**The closest train stations to the venue are Nottingham Train Station or Beeston Train Station.**

### Tram from Nottingham Train Station:

- Take the NET Tram towards Toton Lane.
- Board the tram at the Nottingham Train Station stop.
- Travel 6 stops, exiting at University Boulevard.
- 10-minute walk to East Midlands Conference Centre.
- 30 minutes total travel.

### Bus from Broadmarsh Bus Station:

- Take the Sky Link towards East Midlands Airport.
- Board the bus at the Broadmarsh Bus Station.
- Travel 9 stops, exiting at University of Nottingham 'Paddling Pool' (UN09).
- 10-minute walk to East Midlands Conference Centre.
- 30 minutes total travel.

### Bus from Beeston Train Station:

- Take the Sky Link towards Nottingham.
- Board the bus at the Alexandra Crescent stop.
- Travel 4 stops, exiting at University of Nottingham 'Paddling Pool' (UN09).
- 10-minute walk to East Midlands Conference Centre.
- 20 minutes total travel.

### By Plane:

- East Midlands Airport is conveniently located with public transport by bus straight to the venue.
- Take the Sky Link towards Nottingham.
- Board the bus outside Airport Arrivals – Bay C.
- Travel 41 stops, exiting at University of Nottingham 'Paddling Pool' (UN09).
- 10-minute walk to East Midlands Conference Centre.
- 45 minutes total travel.

### By Car:

- The post code for navigation is NG7 2RJ.
- Parking is available at the venue with 8 electric charging points.
- For EV charging, the Monta QR code is available.
- Several taxi firms, including Uber, is available from Nottingham and Beeston Train Station and East Midlands Airport.

## DAY ONE

# LEADING SELF AND LEADING OTHERS

## COACHING WORKSHOPS

### GOING TO GROUND

**Jack Perham**

This session explores Jack's approach to developing athletic fielders through progressive practices that are accessible, engaging, and adaptable. You will be encouraged to reflect on how ground-based skills sit within broader player development, how coaching environments can be shaped to support confidence and adaptability, and how practice design can reduce injury risk while enhancing long-term fielding capability.

### PREPARING TO PLAY

**Amy Jones**

Amy's workshop explores physical preparation through a coach development perspective, encouraging coaches to consider how readiness, robustness, and physical confidence underpin effective learning and performance. The session will examine how coaches can think more holistically about preparation, and how physical considerations can be integrated meaningfully into everyday coaching practice.

### MAXIMISING NETS

**Tony Robson, Pete Forster**

Together, Tony and Pete will facilitate a session that invites coaches to critically reflect on the purpose, design, and impact of net-based practice. Using nets as a familiar context, the workshop explores broader coaching themes such as intention, challenge, engagement, and adaptability, supporting coaches to make more informed and deliberate decisions within constrained environments.

### STANDING UP FOR SPIN

**Jennifer Jackson-Tullett**

Jennifer will explore themes around spin bowling through a developmental and learning-focused lens. Coaches will be encouraged to think beyond technique, considering how understanding, perception, and decision-making evolve over time, and how coaching environments can support spin bowlers at different stages of their journey.

### CONFIDENCE AND CONNECTION

**Ellie Threlkeld**

Through the lens of elite sport, Ellie will focus on coach-athlete relationships and the psychological aspects of coaching girls. Ellie will explore themes of confidence, belonging, and connection, encouraging coaches to consider how their behaviours, communication, and environments influence motivation, engagement, and long-term participation in the women's and girls' game.

## LEADERSHIP WORKSHOPS

### LEADERSHIP AND GOVERNANCE: STEPPING IN, AND STEPPING UP, TO A ROLE ON YOUR CLUB COMMITTEE

**Sport England**

This interactive workshop equips participants with the essential skills to become effective leaders within your organisation or club.

You'll explore key leadership and management principles, assess your current committee effectiveness, and gain practical insights into best governance practices.

### LEADING THE MOVEMENT: LEADING SELF - GROWING CONSCIOUS LEADERSHIP

**The Activation Project**

Change starts with you. Not your role. Not your title. You. You'll experience what it feels like to step out of your comfort zone and notice how you really show up under pressure. We'll explore what conscious leadership means as a daily practice. We'll introduce the concept of react vs respond and how to use pre- and post-reflection to help you make better choices. The promise: this session is not theoretical. It's practice and helps you really explore your leadership self.

### GROWING AND SUSTAINING GIRLS CRICKET AT YOUR CLUB

**Host: Sam Hurst**

A panel discussion giving practical advice and examples of how to grow and sustain girls' cricket at your club.

Hosted by Sam Hurst, the panel will include representatives of the recreational game – including Jenny Moore (Head of Club and League Support, Staffordshire Cricket Foundation), a representative of a Girls Cricket Champion Club, and James Simpson (Senior Manager - Clubs and Leagues, ECB).

Topics to be discussed will include effective methods to recruit and retain girls in your club, how to grow girls' teams, and creating sustainable pathways from junior to senior participation.

Delegates are invited to ask questions of the panel members as part of the session.

### LEADING THE MOVEMENT: LEADING THROUGH OTHERS - PRACTICAL TOOLS TO HELP ENGAGE OTHERS

**The Activation Project**

You might be engaged in change... but what about everyone else?

This session is about engagement – what makes people switch on or off. We'll start with a small interactive activity to explore the different states of engagement.

We'll explore some different concepts that can help you build your engagement – and see how small shifts in your approach can make a big difference. We'll then help you apply this directly to your own stakeholders, including what's their level of commitment and what's in and out of your control.

The Promise: We'll provide you with some tools you can use immediately to help you bring people with you, not drag them along.

## PANEL PRESENTATIONS

### CREATING BELONGING

**Host: Sam Hurst**

A panel discussion giving examples and practical advice the topic of creating inclusive and welcoming environments at your club.

Hosted by Sam Hurst, the panel will include Kay Baig (Director, National Asian Cricket Council), a representative of a Disability Cricket Champion Club, Dr Pumi Seneratne (Team Physician for the England Women's Cricket Team) and Tessa Whieldon (Senior Manager Women's & Girls' Participation & Growth, ECB).

Topics to be discussed will include creating safe spaces for women and girls to play, how inclusive behaviour benefits everyone, how women's health can and should be prioritised, and the role that clubs can play in engaging underrepresented communities in cricket.

Delegates are invited to ask questions of the panel members as part of the session.

### THE EVOLUTION OF WOMEN'S RECREATIONAL CRICKET LEAGUES

**Disrupt Insight**

Cricket for women and girls is growing astronomically, with 2024 seeing double the number of both women's and girls' teams than in 2021. To enable these teams to have great playing experiences there is now a need for a unified development pathway, and a framework that combines central governance, with local autonomy to enable the game to grow and thrive.

The ECB is keen to elicit all views on how we might best evolve Women's recreational cricket to deliver a structure and system that works best for everyone.

We are helping the ECB conduct a nationwide consultation of players, coaches, volunteers, administrators and beyond to hear their views and help shape the future of the game.

This session is intended to be an extension of that; an opportunity to hear your thoughts – what is working well currently? What needs to shift? How best can we make that happen? What challenges will the ECB face?

So please, join us, and share your views so that together we can make Recreational Cricket unified and fit for purpose!

### THE POWER OF FEMALE ROLE MODELS IN SPORT

**Host: Take Her Lead**

This panel, hosted by Take Her Lead, explores the transformative impact of female role models across all levels of sport—from grassroots participation to elite performance and leadership. Bringing together athletes, coaches, administrators, and media & broadcasting, the discussion will examine how visible, authentic female role models inspire confidence, challenge stereotypes, and create pathways for girls and women to thrive in sport. Panelists will share personal experiences, evidence-based insights, and practical strategies for amplifying women's voices and representation, particularly in spaces where they have historically been underrepresented. The session will also address the responsibility of sporting organisations, media, and allies in sustaining inclusive role-modelling ecosystems. Designed to be both reflective and action-oriented, this conversation aims to empower attendees to champion female leadership and foster lasting cultural change within sport.

Delegates are invited to ask questions of the panel members as part of the session.

## COACHING WORKSHOPS

## ASK THE DOCTORS...

## Claire Bolton

Claire will explore bowling from a welfare and responsibility perspective, aligned to the latest evidence, research and guidance. Focusing on junior bowlers, the workshop encourages coaches to reflect on workload, recovery, and risk management, and proved practical guidance that can be applied thoughtfully within real-world coaching environments to support long-term participation and performance.

## WOMEN IN UMPIRING - CHANGING THE LANDSCAPE

## Gabi Brown and Carly Beach

Across the session, attendees will experience what it means to be "In the Best Seat in the House", the network of female umpires who support each other and umpire matches within the Women's and Girl's game and how this can take female umpires from their home club to operating in the professional game.

Gabi (Women's Tier 1 Umpire in the Professional Game & Umpire Tutor, ECB) will be joined by Carly Beach (Umpire Training Officer, ECB) to bring their umpiring journeys to life through a Q&A and provide hints and tips on how to recruit, convert, retain and develop female umpires to support the growth in the Women's and Girl's Game.



## LEADERSHIP WORKSHOPS

## LEADER FOR CHANGE - NAVIGATING CHANGE AND HOW PEOPLE REACT

## The Activation Project

Let's be honest. Change is hard. Leading it? Even harder... But the impact opportunity is huge.

This session doesn't pretend otherwise. We'll start by reconnect to actually what change feels like through a fast, simple exercise. You'll explore why people respond so differently to change and we will relate this practically to simple reference models such as the Fisher Change Curve and Bridges' Transitions.

We'll unpack the difference between small steps and big shifts – and why both can feel equally uncomfortable.

You'll also explore two critical leadership concepts: the first, Onstage-Offstage and why this is so important to leaders in change, and signalling.

The promise: This session is practical, exploratory and helps you feel more equipped to understand how people experience change.

## GROWING THE GAME FOR ALL WOMEN

## Shivani Uberoi

"Growing the Game for All Women" is a 60-minute interactive workshop designed to help attendees understand how structural factors shape women's participation and leadership in recreational cricket. As the women's and girls' game expands, the session encourages participants to look beyond headline participation figures and explore how systems, norms and everyday decisions influence who feels able to join, stay and progress.

The workshop equips attendees with deeper insight into structural inequalities, practical ideas to take back to their clubs or counties, and greater confidence to grow the women's game in a more inclusive, sustainable way.

## SEEING IS BELIEVING

## Women in Sport and Metro Bank

Women in Sport has long been aware that girls are missing out on opportunities to play sport, from what we hear from parents and girls across the country. Parents struggle to find suitable opportunities for their girls to play sport, and where girls attend mixed opportunities, these often do not meet their needs. Women in Sport will introduce the new research which shines a light on the opportunity gap, and what we can all do about it.

## PANEL PRESENTATIONS

## PATHWAYS AND CAREER PROGRESSION IN THE GAME

## Host: Leshia Hawkins

A panel discussion relating to the diversity of careers and opportunities that exist within women's cricket.

Hosted by Leshia Hawkins (Managing Director - Recreational Game, ECB), the panel members will represent a wide range of roles within the cricket network, including Charlotte Moore (Women and Girls Development Manager, Gloucestershire Cricket Foundation), Sam Hurst (Sports Presenter), Anna Harris (International Panel Umpire), and Emily Handyside (Coaching Lead, UK Coaching).

Topics to be discussed will include the current and future career opportunities that exist in women's cricket, how to progress in careers in cricket, and where to find mentorship and support to overcome barriers as women in the game.

Delegates are invited to ask questions of the panel members as part of the session.

## SEIZE THE OPPORTUNITY: PROMOTION AND FUNDRAISING IN A WORLD CUP YEAR

## Host: Sam Hurst

A panel discussion on the topic of how to leverage the ICC Women's T20 World Cup 2026 to promote and raise funds for your club.

Hosted by Sam Hurst, the panel will include Katie Thompson (Head of Communications - ICC Women's T20 World Cup 2026, ECB), Sabah Hamed (Diverse Communities Manager, ECB), Sport England, a representative of a Girls Cricket Champion Club.

Topics to be discussed will include opportunities available for fundraising as a result of the ICC Women's T20 World Cup, how to best promote your club to sponsors and funding bodies, and why welcoming participants from culturally diverse backgrounds can diversify your opportunities for fundraising.

Delegates are invited to ask questions of the panel members as part of the session.



## ICC WT20WC Celebration Evening

The ICC Women's T20 World Cup 2026, taking place in England and Wales in June and July, is more than a global sporting tournament, it is a defining moment in the evolution of the women's game.

The World Cup represents a shift from moments of visibility to a sustained movement, embedding women's cricket firmly within mainstream. It is a celebration of elite performance, but also of possibility, inspiring the next generation of players, leaders and fans to see cricket as a game for everyone.

To build excitement for the summer ahead, you are invited to attend an evening celebrating the ICC Women's T20 World Cup 2026 on Saturday 7th March. With the ICC Women's T20 World Cup trophy as the centre piece, the event will feature a panel interview with inspiring guest speakers, alongside music and street food honouring the cultures of the competing nations. With a party atmosphere and positive vibes, the event will provide opportunities for delegates to connect and celebrate the role they play in the continued growth of women's cricket



# INTERNATIONAL WOMEN'S DAY

## WELLNESS MORNING

Attendees at the conference are invited to recharge, reconnect and celebrate International Women's Day through movement, mindfulness and joy on the morning of Sunday March 8th.

The David Ross Sports Centre will come alive with a vibrant mix of activities, offering something for every energy level and every preference.

Guests can kickstart their morning with the uplifting beats of Zumba, the empowering intensity of a spin class or the refreshing pace of a guided run.

Those seeking a calmer start can unwind through yoga or Pilates, embracing strength, balance and breath. Outdoors, a gentle walk offers space for conversation and reflection, while indoors, the pool provides a serene setting for a revitalising swim.

For delegates looking to try something new, fencing adds a dynamic and exhilarating twist to the morning, a chance to step outside the ordinary and discover a fresh sense of confidence. And for those who prefer to restore rather than exert, the sauna offers a warm, quiet retreat to relax and reset.

Designed to be inclusive, energising and inspiring, the wellness morning celebrates wellbeing in all its forms. It's a moment to honour the spirit of International Women's Day, championing strength, community and the power of taking time for yourself.



## EVENT HOST



### SAM HURST

Including cricket, football, boxing, and ice hockey. Her career has centred on engaging audiences, telling compelling sporting stories, and bringing energy, insight, and authenticity to every event she hosts.

Over the past three seasons in cricket, beginning with her role as a host for The Hundred, Sam has had the privilege of witnessing the remarkable growth of the women's game — from rising participation and visibility to increasing professionalism and fan engagement. This journey has deepened her passion for championing women in sport and highlighting the impact of greater investment, opportunity, and representation.

Sam is deeply committed to being a visible role model for young girls, demonstrating that there is space for women to thrive in sport, both on and off the pitch. Hosting this conference represents an exciting opportunity for her to celebrate progress, spark meaningful conversations, and support the continued evolution of women's cricket at every level. She is eager to shine a well-deserved light on what promises to be a spectacular moment for the women's game at the ICC Women's T20 World Cup on home soil.



### SARA DAVIES

Sara Davies MBE is the founder of Crafter's Companion, one of the UK's leading craft brands. She established the company while studying for a Business Management degree at the University of York. During a placement with a small craft company, Sara identified a gap in the market for a tool that could create bespoke envelopes for handmade cards.

With help from her retired engineer father, she designed and launched a ground-breaking product called The Enveloper. After securing a slot on TV shopping channel Ideal World, the product became an instant hit, selling 1,500 units in the first ten minutes and 30,000 within six months of its initial demonstration.

This early success led Sara to develop a full range of innovative products for the craft market. By the time she graduated with first-class honours, her business was already turning over half a million pounds.

Today, Crafter's Companion is a household name in the crafting industry, designing, manufacturing, and selling products internationally to customers in over 40 countries.

In 2016, Sara was awarded an MBE in Her Majesty's Birthday Honours List for services to the economy. In 2019, she became the youngest ever entrepreneur to join BBC One's Dragons' Den, and in 2021, she danced her way to week seven of Strictly Come Dancing with her professional partner Aljaž Škorjanec.

In 2024, Sara received an Honorary Doctorate of the University of York, recognising her contribution to business and entrepreneurship.

Sara is also a successful author, having written three books:

Her autobiography **We Can All Make It (2022)**

**Craft Your Year (2023)**

**The Six Minute Entrepreneur (2024) – 52 short lessons for long-term business success**

## KEYNOTE SPEAKERS



### NICOLA LOFTHOUSE

Wing Commander Nicola Lofthouse is a Royal Air Force Pilot, and is the first female Commanding Officer of 99 Squadron at RAF Brize Norton, operating the C17 aircraft – the largest front-line Squadron in the Royal Air Force.

By the age of 25 she was qualified as an Air-to-Air refuelling aircraft Captain, responsible for leading multi-aircraft formations around the world and commanded numerous operational deployments, including Iraq, Afghanistan, Libya, and the Falkland Islands. In addition to flying appointments, Nicola has undertaken roles in RAF PR and strategic communications, and was the Project Manager for a multi-billion pound Project, accelerating aircraft Capability into to service.

Her Masters' research paper on 'Commanders' Decision-Making Performance Under Pressure' saw her develop the thinking into the world of elite sport where she consulted for Eddie Jones and the England Rugby team on decision-making under pressure, leadership, and communication. More recently this has also included work with England Cricket Coach Development and England Rugby Pathway with a focus on the art of feedback.

In her spare time she is founding a Charity, TrueNorth Trust, to help service personnel and veterans' mental resilience through finding new purpose. Their current project is raising money for a team to build a Community Education Centre in Northern Ghana.

She lives in Oxfordshire with her golden retriever Alfie, and enjoys a wide variety of sports including sailing, tennis, skiing, and kitesurfing.



### KATE RICHARDSON-WALSH

Kate Richardson-Walsh, is the most capped female hockey player in her country's history, and was captain of the GB and England women's hockey teams for 13 years.

An inspirational and charismatic leader she has been widely credited for helping build the incredible team ethos and commitment that drove the GB team to a nail biting victory at the Rio Olympic Games.

In winning gold Kate also made history in other ways, becoming one half of the first same-sex married couple to win an Olympic medal playing in the same team.

Having retired from international hockey after Rio, Kate turned her experience towards coaching, encouraging the grassroots development of the game and applying the leadership, team and performance lessons of a career in elite sport.

Kate is also an experienced motivational speaker. During the 17 years of playing elite level of hockey she experienced soaring highs and crushing lows, and playing in teams that were operating at their very best, and those that had deep structural issues and struggled to function.



# WORKSHOP PRESENTERS



## SPORT ENGLAND

Buddle provides free learning and support resources, to inspire and strengthen clubs and community organisations offering sport and physical activity, and the professionals that work with them.

Through Buddle, Sport England shares the latest information, training and tools to help clubs and organisations overcome challenges and make the most of the opportunities available to them.

Buddle's goal is to enable organisations to be safe, inclusive, agile and resilient enough to secure their long-term future and unlock the advantages of sport and physical activity for everyone.



## PHIL DAVIS

### Founder/Director – The Activation Project

Phil is a culture change specialist and exec coach, with a background in large-scale change and system leadership for change. He has over 30 years' experience of working with senior individuals and teams to deliver long term, sustainable transformational change and improvement in a wide variety of industry sectors, public and private – working with organisations such as Accor Hotels (Ibis, Novotel and Sofitel), Eurostar, Nissan Europe, Tesco and the NHS. Currently Phil is supporting a multi-year culture development programme with a NHS Mental Health trust.

Since starting The Activation Project, Phil has helped Sport England to look at the workforce development strategy for the sector, supported programmes for organisations like Women in Sport and England Golf, and he is also one of the lead coaches in Leading the Movement.

He is a published author with the Dangerous Guide to Customer Service and also TedEx speaker, he is also a member of his local tennis club too.



## SIMON GARDINER

### Founder/Director – The Activation Project

Simon is an innovation and service design specialist and leadership team coach. He has a background in working with organisations to help them develop new products, services and experiences. He has over 30 years' experience of working with leaders and teams at every level of an organisation, across a wide variety of industry sectors, public and private – organisations include the BBC, O2, John Lewis & Waitrose, Aspire Housing right through the NHS, with organisations like Birmingham Children's Hospital.

Simon is the Programme Lead for the consortium that supports coaching and mentoring in Leading the Movement, working closely with Sport England, NGBs and Active Partnerships in tackling inequalities. He also works with Sport Wales in supporting leadership coaching and development.

He is a published author with the Dangerous Guide to Leading Innovation, and is a member of Paddle UK and local running club (although, Simon says he can't run!).



## JULIAN ROLFE

### Founder/Director – Head of Qualitative Research – Disrupt Insight

Julian is Head of Qualitative Research at Disrupt Insight. We work with a lot of sports governing bodies like NFL, The FA and F1, as well as the ECB to help them understand their fans better, and ultimately drive participation.

He is also a cricket fan, player and a coach of an Under 13s side.



## TANYA MARTIN

### Head of Insight & Innovation – Women in Sport

Tanya is an expert in the field of girls and women and their interface with sport and exercise at each life stage. Tanya has led research and insight at Women in Sport for the last 9 years. Prior to that, she lectured in sport and exercise psychology in academia.



## GABI BROWN

### Women's Tier 1 Umpire in the Professional Game & Umpire Tutor – England and Wales Cricket Board

Gabi Brown is a Contracted Female Umpire for the ECB. Rising rapidly through the pathway, she now serves as an ECB-Contracted W1 umpire, standing in competitions in Women's Professional Game, including the MetroBank One-Day Cup, Vitality T20 Blast, and The Hundred. Her excellence on the field has been recognised nationally, earning her the prestigious PCA Women's Umpire of the Year award in 2025.

Beyond the pitch, Gabi is committed to shaping the future of officiating. As a tutor, mentor, and developer, she invests her time in supporting other officials – delivering training, offering personalised guidance, and championing a more inclusive and confident generation of umpires, with a particular focus on Female officials.



## CARLY BEACH

### Umpire Training Officer – England and Wales Cricket Board

Carly Beach is an Umpire Training Officer at the ECB, specialising in developing high quality training programmes for new and experienced umpires and scorers. With a strong background in sports education, project management and a passion for improving standards across the game, Carly designs engaging learning materials, delivers workshops, and leads a team of Tutors to support with the delivery of the ECB Umpire Course. Known for her clear communication and supportive approach, Carly is committed to helping officials grow in confidence and skill and has a particular interest in supporting women and girls into officiating. More recently, she has stepped in as ECB Chair to support the Women in Cricket network and enjoys coaching sport to girls outside of cricket.



## SHIVANI UBEROI

### Equity, Diversity and Inclusion Lead – England and Wales Cricket Board

Shivani Uberoi is a leadership and inclusion consultant, coach, and author who helps people and organisations unlock authenticity at work. She is the author of upcoming book, *Unlocking Authenticity*, a guide for leaders seeking to create workplaces where everyone can thrive without masking who they are.

Shivani has over a decade of experience working with leaders across sport, finance, and media, including Sky and the ECB. She combines humour, personal storytelling, and evidence-based coaching to inspire reflection, growth, and inclusive leadership. She has delivered TEDx talks and set up mentoring programmes that empower diverse talent, helping organisations create environments where people feel seen, valued, and free to be themselves.

A lifelong cricket fan and currently working towards her ECB Core coach qualification, Shivani is committed to making cricket a game for everyone – especially her two young daughters who she has high hopes for on the field.

# PANEL SPEAKERS



## LESHIA HAWKINS

### Managing Director, Recreational Game – England and Wales Cricket Board

Leslia joined the ECB's Leadership Group in her current role in February 2024. She is overall accountable for the holistic health of cricket participation and growth and is tasked with ensuring an integrated approach of initiatives and partners across England and Wales with regards to the delivery of the Recreational Game strategy.

Leslia had previously worked at the ECB for 7 years, in both commercial and cricket development roles, before joining Cricket Wales where she served as Chief Executive Officer from 2020.

She is also a playing member of the MCC, joining their Women's Players & Fixtures Sub-Committee in 2023, and is a previous non-Executive Director at England Athletics and Glamorgan CCC.

Her cricketing hero growing up was Darren Gough and her own best bowling return is 8/24. (Albeit this was achieved well back in the last century...)



## GEMMA BARTON

### Head of Strategic Growth – England and Wales Cricket Board

Following her love for sport, Gemma has undertaken a number of roles in the industry, starting out at British Gymnastics before moving to the ECB in 2023. Gemma is currently Head of Strategic Growth at ECB, with the privilege of enabling and inspiring more women and girls to play and in supporting inclusion for diverse communities in cricket. With the excitement and anticipation of the Women's T20 World Cup in 2026, Gemma is leading the tournament participation strategy, which will deliver long-term impact across the recreational game. With over 22 years' experience across the sports sector, she has driven cultural change, championed inclusion, and led national and international programmes. Her passion for participation, education, and equity is shaping the future of cricket for women and girls in England and Wales.



## BETH BARRETT-WILD

### Tournament Director, ICC Women's T20 World Cup 2026 – England and Wales Cricket Board

Beth is the Tournament Director of the ICC Women's T20 World Cup 2026, which is taking place in England & Wales this summer, alongside her wider remit as Director of the Women's Professional Game at the England and Wales Cricket Board (ECB). She's spent the last decade spearheading the growth of women's cricket on and off the field, having been at the forefront of the creation and launch of The Hundred, and professionalisation of the women's game.



## JENNY MOORE

### Head of Club and League Support – Staffordshire Cricket Foundation

Jenny is Head of Club and League Support for Staffordshire Cricket. Her 25 sports development career has been split between 12 years in local authority and 13 years at Staffordshire Cricket Foundation.

Jenny's passion lies with club volunteers, supporting and guiding them to do the best job that they can with the limited time that they have available. Her 30 years as a club volunteer has allowed her to work closely with clubs to help them thrive and grow, and she is especially passionate about supporting role models within the women's game.



## JEN LEWIS

### Horsforth Cricket Club

Jen is originally from the Wirral and now lives in Leeds with her family. A lifelong cricket enthusiast, she returned to the game when her son joined Horsforth CC, later founding the club's first Women & Girls team in 2023. Under her guidance, the female section has grown rapidly and will field three Women & Girls teams, two junior girls' teams, and a girls-only Roses/Dynamos programme for the 2026 season.

Jen previously played for Pateley Bridge, North Riding, and the Yorkshire 2nd XI.

Alongside her cricket leadership, she has over 30 years' experience in food product development and currently heads the Cake Innovation & Development team at Dr. Oetker (UK) Ltd.



## JAMES SIMPSON

### Senior Manager, Clubs and Leagues – England and Wales Cricket Board

James joined the ECB in 2022 after spending a decade working in education, holding roles across schools and higher education, including course leadership. He is now the Senior Manager, Clubs and Leagues, where he leads work to support and strengthen the club and league network. A central part of his role is helping clubs create sustainable, thriving environments that open up more opportunities for people to participate in the game.

Having seen first-hand the positive impact cricket can have on girls through his daughter's involvement in All Stars, James is particularly passionate about supporting clubs to unlock the full potential of the game for women and girls—as players, coaches, officials, volunteers, spectators, and leaders.



## KATIE HOLLAND

### Wicketz Programme Manager – Lord's Taverners

Katie Holland is a Programme Manager at Lord's Taverners, specialising in the development and delivery of initiatives for women and girls. She is committed to harnessing the power of sport and inclusive practice to create environments where girls feel confident, valued, and empowered to be themselves. Instead of expecting girls to conform to systems historically not built with them in mind, Katie focuses on reshaping those environments — ensuring that their voices, experiences, and needs lead the way. She believes that every young person, regardless of background, deserves equitable opportunities, and that meaningful change begins with truly listening to girls and acting on what they tell us.

## PANEL SPEAKERS



### KAY BAIG

#### Director – National Asian Cricket Council

Kay Baig is an award-winning international Multi-Sports and Mindset Coach, Mental Health First Aid Trainer, and Counsellor with over 15 years' experience empowering women and girls worldwide. Her accolades include the Community Coach Award at the Asian Cricket Awards (House of Commons, 2019) and the LV= Cricket Community Hero Award (2022/23). She is the first South Asian female Community and Multi-Sports Peak Performance Coach.

After a successful career in business and volunteering as a Games Maker at the London 2012 Olympic Games, Kay retrained as a Health and Lifestyle Consultant to address critical gaps in mindset, wellbeing, and lifestyle development within communities. Qualified across football, badminton, and cricket, she delivers performance and mindset programmes internationally, including work with elite athletes in Dubai and Singapore.

Since 2018, Kay has served as Director of the National Asian Cricket Council (NACC) and, from 2019, as Managing Director for NACC Women & Girls. Under her leadership, participation grew from 15 to over 150 South Asian female players. Through structured coaching, workshops, and national and international fixtures, Kay provides opportunities for South Asian women and girls across England and Wales to develop their talent and skills in cricket. In 2019, she made history by founding Bee United, Lancashire's first South Asian women's cricket team. In 2025, Kay supported multiple Lancashire clubs in establishing their first-ever girls' teams after more than 150 years. She continues to champion the development of women's and girls' cricket through her work with Lancashire Cricket Foundation and the National Asian Cricket Council.



### TESSA WHIELDON

#### Senior Manager Women's & Girls' Participation & Growth – England and Wales Cricket Board

Tessa is ECB Senior Manager for Women's & Girls' Participation, transforming the recreational game for women and girls. She has a 25+ year career in sports development spanning leadership and management roles, inspiring teams and successfully delivering projects across capital and revenue investment. Prior to joining the ECB, 20 years ago, Tessa spent time at Merseyside Sport and England Hockey, and worked at the Manchester 2002 Commonwealth Games shortly after beginning my career in pharmaceutical sales.

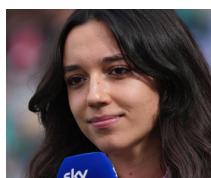
Tessa is passionate about ensuring women and girls can access sport, having the opportunity to feel they belong, can benefit, and reap the rewards from the life skills, values, friendships, and resilience participation in sport can bring. Central to her values are supporting people to become the best version of themselves and sprinkling optimism and energy where I can.



### DR PUMI SENARATNE

#### Team Physician – England Women's Cricket Team

Dr Pumi Senaratne is a Consultant in Sport and Exercise Medicine (SEM) with an interest in Paediatric and Adolescent Sport and Exercise Medicine and Women's Cricket. She currently works at Nottingham University Hospitals NHS Trust Sport and Exercise Medicine department and works as a Team Physician with England Women's Cricket at the England and Wales Cricket Board (ECB). She has recently taken up the role of Chair within the ECB Women's Health Group and is also part of the Female Athlete Health National Governing Body Collective representing the ECB. She is also the Tournament Chief Medical Officer for the ICC Women's T20 World Cup 2026.



### HELEN TRAPPELIDES

#### Content Creator Intern – Take Her Lead

Helen is currently a Content Creator Intern for the women's cricket charity Take Her Lead! She was offered this role last summer after winning the MCC Young Female Broadcaster of the Year 2025 competition, which awarded her the experience of being in Sky Sports' live broadcasting team for the final of The Hundred. As well as working for Take Her Lead, she is a final year English Literature student at the University of Warwick, where she is a member of the women's cricket club and acts as their Publicity and Campaigns Officer!



### TANYA WESTNEY

#### W&G Coordinator – Chalfont St Peter Cricket Club

Tanya is the W&G coordinator at my local cricket club, Chalfont St Peter CC. Four years ago Tanya set up the women's section which now have more than 50 women members aged between 13 and 78. The club plays all formats – softball cricket, hardball development and hardball main league so there is something for everyone regardless of their level. Tanya recently completed a Core coaching course and this year has taken on the role of Girls coordinator in order to grow our girls cricket offering to ensure a pathway from junior girls cricket through to the women's team.

Tanya also works for Bucks Cricket as one of the W&G Development Officers, supporting clubs to develop their women and girls offering, as well as linking them to local schools and helping with recruitment.

# PANEL SPEAKERS



## RIMLA AKHTAR

### Trustee – Take Her Lead

Rimla Akhtar OBE lives both global business and elite sport. A Guinness World Record Holder, in 2014 she became the first Muslim and Asian woman and the first woman of colour to be elected onto the FA Council, and in 2015 was awarded an MBE, followed by an OBE in 2021. Rimla holds a portfolio of boardroom roles with over 20 years' experience in the sports industry across the UK, Middle East and Asia. She was ranked 14th in the 2018 Forbes global list of the Most Powerful Women in Sport and 19th in the 2023 BBC Radio 4 Women's Power List for Sport.

Whilst carving out a successful career in the city at Pricewaterhouse Coopers, Rimla also captained Britain in Futsal competitions. She is founder of the global Muslim Women in Sport Network, a Board member of Bettys and Taylors Group and of Take Her Lead, and an Advisory Board member of Inclusive Sportswear CIC. In addition to previously serving on the FA Council, she was also on the Board of the Rugby Football League and the Council of the Institute of Chartered Accountants of Scotland. She is Founder of the leading global sports consultancy, RimJhim Consulting, and previously chaired the Muslim Women's Sport Foundation for 13 years, developing its global reputation for excellence and building the foundation for the Muslim women in sport we see today.



## ANISHA KULENDRI DISSANAYAKE

### Champions Relationship Manager – Take Her Lead

Anisha began her journey with Take Her Lead as a Champion, delivering workshops at grassroots clubs, county pathways, and foundation hubs across the country. Through the Champions Programme, she worked with girls from underrepresented backgrounds, using cricket as a tool to build confidence, resilience, and other life skills off the pitch, while helping them stay engaged in the game.

Anisha now serves as the Champions Relationship Manager, while continuing to support delivery whenever possible. Alongside her work with THL, she plays for Middlesex Women and also works as an Information Security Consultant in cyber security—something she enjoys as a different challenge and an opportunity to pursue interests outside of cricket.



## LOUISE MEADOWS

### Former Red Roses Attack Coach for England Rugby

A solar-powered World Cup winning rugby coach, known for innovative coaching, building strong relationships and developing confident performers under pressure. I create modern, purpose-driven training environments that foster connection, empower players through challenge and keep learning fun – always leaving space for reflection and growth.

Mum to two fearless, curious and fun-loving boys who remind me daily of the power of choice, the value of time, and the non-negotiable importance of being present.

A conscious rebel who will forever continue to find a way.



## ANNA HARRIS

### International Panel Umpire

Anna started umpiring young, driven by a genuine love for the game and a curiosity about how it works beneath the surface. She's known for her calm authority, sharp judgement and genuine love for the game. That curiosity quickly turned into a career as she moved through county cricket, The Hundred, and international fixtures with a blend of confidence, clarity, and quiet humour that players respond to.

Away from the middle, she's known for being generous with her time—whether she's mentoring new umpires, tutoring new officials, or championing pathways for women and young officials. Anna's perspective is shaped not just by the laws of the game, but by her belief that cricket thrives when more people feel welcome in it. Her blend of expertise, warmth, and forward-thinking perspective makes her a standout voice in modern officiating.



## CHARLOTTE MOORE

### Women and Girls Development Manager – Gloucestershire Cricket Foundation

Charlotte works as a Women's and Girls' Development Manager at Gloucestershire Cricket Foundation, and is dedicated to creating stronger opportunities and clearer pathways for females in cricket. Her connection to the game began at eight years old, when she first stepped into a sport that wasn't always built with girls in mind. The barriers she encountered — and overcame — now shape the way she leads, advocates, and designs environments where women and girls can thrive.

From a young age, she played an active role in growing the game. At her local club, she helped run the women's section, building participation and fostering a sense of belonging at grassroots level. Later, when she moved away to university, she founded a women's cricket team, opening the door for more women to access the sport and confidently say, "cricket is a game for me".

Her career is driven by a clear and personal purpose: to show the eight year old version of herself — and every girl like her — that there is a place for her in cricket, both on the field and beyond it.



## EMILY HANDYSIDE

### Coaching Lead and Coach Developer – UK Coaching, Welsh Feathers Head Coach – Wales Netball

Emily is Head Coach of the Welsh Feathers netball team and Coaching Lead at UK Coaching. She has spent over twenty years working in high-performance coaching, contributing to medal success with England Netball and more recently supporting Wales Netball to achieve their highest-ever world ranking. She has also previously worked in performance pathway roles within the professional game.

Alongside her coaching roles, she works as a coach developer, supporting coaches across high-performance, professional, Olympic and Paralympic sport. She is a committed advocate for women in coaching and leadership and contributes to this work through learning initiatives, research, policy discussions, and public conversations across radio, television and the press.

## PANEL SPEAKERS



### KATIE THOMPSON

**Head of Communications ICC Women's T20 World Cup 2026 – England and Wales Cricket Board**

Katie leads communications for the ICC Women's T20 World Cup, having previously spent over two decades creating communications strategies for some of the world's biggest and best-loved brands.

She has advised Boards, CEOs and senior editors, built high-performing teams, and spearheaded culture change across organisations. She directed brand, communications and employee engagement across 37 countries for MSI Reproductive Choices; and built a media and content function for the UK's most progressive energy company, OVO. She led communications and marketing efforts at Guardian US in NYC, launched Guardian Australia, and was responsible for amplifying the Guardian's award-winning journalism and commitment to openness and speaking truth to power to global audiences. She delivered standout communications campaigns for Coca-Cola's sponsorship of the London 2012 Olympic Games; and has overseen reputation management programmes for organisations including Google, Facebook and Sky. She is a co-founder of Voco, a disruptive technology platform aimed at increasing employee collaboration and engagement.

She is a former Trustee of the UK's Campaign for Freedom of Information, a Fellow of the 92Y WomenInPower program in New York City, and a five-time marathoner. She holds a BSc in Politics.



### SABAH HAMED

**Diverse Communities Manager – England and Wales Cricket Board**

Sabah is the Diverse Communities Manager at the England and Wales Cricket Board (ECB), where she works to engage and empower more diverse communities within cricket. Sport—and cricket in particular—has always been a central passion for her, alongside community development and a commitment to driving equality so that everyone, regardless of background, can confidently say, "cricket is a game for me."

Having worked across the sports industry, as well as in health and fitness, Sabah has seen first-hand the breadth of challenges facing the sector. These experiences have shaped her understanding of the structural and cultural barriers that exist, and equipped her with the insight needed to help make cricket a more diverse, inclusive, and welcoming sport. She has lived through the impact of these barriers herself, which fuels her determination to break them down for others.

Alongside her role at the ECB, Sabah serves as a Councillor and Portfolio Holder for Adult Social Care and Public Health. This allows her to support residents who need it most, while working to make Kingston a healthier and safer borough. Through this role, she is also focused on creating greater access to opportunities and expanding the range of sporting offers available across the borough.

## COACH DEVELOPERS

### JACK PERHAM

Jack Perham is the founder of Athletic Fielding and has spent the past 15 years working across the cricket system as a fielding and strength and conditioning coach. Jack currently leads the fielding programme on Somerset's girls pathway. His work is underpinned by a deep interest in movement, skill transfer, and how players learn to interact with the game athletically.

### AMY JONES

Amy Jones is a Women and Girls Club Development Officer at Cheshire Cricket, working closely with clubs, coaches, and volunteers to support participation, retention, and development within the women's and girls' game. Her role provides a broad view of player development across multiple environments and stages, with a strong focus on sustainability and appropriate support structures. Amy has recently been part of both ECB Advanced Coach and ECB Coach Developer programme cohorts as well as featuring in physical preparation resources on [icoachcricket](#).



### TONY ROBSON

Tony Robson brings over 30 years of coaching experience and two decades in coaching and sports development. A National ECB Coach Developer and level 3 coach, Tony has been involved in coach development for over 20 years and spent a decade working full-time within the ECB Coach Development as a Training Manager, supporting coach developers at national and regional levels. As coach himself, Tony currently works with the Northumberland Women's team.

### PETE FORSTER

Pete Forster is an ECB Regional Coach Developer and has extensively as a tutor and trainer across the globe, delivering learning programmes for golf on behalf of the R&A. A coach Pete has lead the u13 girls at Nottinghamshire CCC and been the catalyst behind the growth Plumtree CC's women's and girls' section.

### JENNIFER JACKSON-TULLETT

Jennifer Jackson-Tullett is the Head of Talent Pathway at Surrey CCC, where she leads academy programmes, oversees talent identification across the regional catchment, and contributes to first-team support for spin bowlers and has recently been appointed as England Women u19 spin bowling lead.

### ELLIE THREKELD

Lancashire's Ellie Threlkeld is a cricketer with experience across domestic and franchise cricket. Outside of her playing career, Ellie has pursued studying sport psychology and the ECB Advanced Coach qualification.

### CLAIRE BOLTON

Claire Bolton is the ECB's Safety in Cricket Officer and holds an Integrated Master's degree in Sport and Exercise Science from the University of Bath. In her role, Claire works across all levels of the game, supporting individuals and organisations to improve welfare, safety, and evidence-informed practice within cricket.

# COST AND PRACTICAL DETAILS

The cost of the conference is £200 per person, inclusive of all food, refreshments and accommodation, an invitation to the ICC Women's T20 World Cup 2026 celebration evening and the free wellbeing activities provided as part of International Women's Day. All of this is also included for just £125 per person without accommodation and with twin rooms available, two people can attend for £325.

This event is an opportunity to access learning, discussion and insight that is not available in any other forum, particularly at this cost. Here's what some of the attendees are saying:

"This is only our second season of having a girls' team and so I'm keen to attend the Leading the Future event to learn coaching techniques and tips to keep the girls engaged. I also want to meet other coaches in a similar position to me so I can understand how to overcome some of the barriers I'm facing"

"I sit on our club committee and it's like running a small business! I've been wanting to learn about how to best manage the club, and its governance, to make sure we are doing it in the right way for the future."

"I'd like to learn how we can share all the great work we are doing with women's cricket to attract more people to sponsor and invest in us, so these workshops sound perfect."



## CONFERENCE & ACCOMMODATION PACKAGE INCLUSIONS

£200 or £325 for a twin-room package for two\*

- Saturday: 2x Keynote Presentations and selection of 3x Workshops
- Sunday: 2x Keynote Presentations and selection of 2x Workshops
- Food and beverages across both day
  - Saturday lunch
  - Saturday dinner
  - Sunday breakfast
  - Sunday lunch
  - Tea and coffee provided in all breaks
- Invitation to Saturday evening's ICC Women's T20 World Cup 2026 celebration event
- Free access to hotel leisure facilities and activities during Wellness Morning
- Accommodation on Saturday evening at The Orchard Hotel

## CONFERENCE ONLY PACKAGE INCLUSIONS

£125, no accommodation provided

- Saturday: 2x Keynote Presentations and selection of 3x Workshops
- Sunday: 2x Keynote Presentations and selection of 2x Workshops
- Food and beverages across both days
  - Saturday lunch
  - Saturday dinner
  - Sunday breakfast
  - Sunday lunch
  - Tea and coffee provided in all breaks
- Invitation to Saturday evening's ICC Women's T20 World Cup 2026 celebration event
- Free access to activities during Wellness Morning

\*Attendees selecting the Conference & Accommodation Package can choose to stay in a single room, or share a pre-arranged twin room with a friend. If sharing a twin room, the lead booker must purchase the Conference & Accommodation Package, while the secondary booker must select the Conference Only Package. At time of booking, both the lead and secondary booker must provide the name of the person that they are sharing the twin room with, when prompted, during the booking process.

## BOOK YOUR PLACE HERE

Registration QR code:



## DAY ONE LEADING SELF AND LEADING OTHERS

### TIME SESSION TYPE SESSION TITLE

9.00	Arrival	
10.00	Keynote	A movement, not a moment: making 2026 count
11.00	Break & Networking	
11.30	Coaching Workshop	Maximising Nets Standing Up For Spin Going To Ground Preparing to Play Confidence and Connection
	Leadership Workshop	Leadership and Governance: Stepping In, And Stepping Up, To A Role On Your Club Committee Leading the Movement: Leading Self – Growing Conscious Leadership
	Panel Presentation	Growing and Sustaining Girls Cricket At Your Club
12.30	Lunch	
13.30	Coaching Workshop	Maximising Nets Standing Up For Spin Going To Ground Confidence and Connection
	Leadership Workshop	Leadership and Governance: Stepping In, And Stepping Up, To A Role On Your Club Committee Leading the Movement: Leading Self – Growing Conscious Leadership The Evolution of Women's Recreational Cricket Leagues
	Panel Presentation	Creating Inclusive and Welcoming Environments At Your Club
14.30	Break & Networking	
15.00	Coaching Workshop	Maximising Nets Standing Up For Spin Going To Ground Preparing to Play Confidence and Connection
	Leadership Workshop	Leadership and Governance: Stepping In, And Stepping Up, To A Role On Your Club Committee Leading the Movement: Leading Through Others – Practical Tools To Help Engage Others
	Panel Presentation	The Power of Female Role Models in Sport
16.00	Break & Networking	
16.30	Keynote	An interview with Sara Davies
17.30	Networking	
19.00	Celebration Evening	

## DAY TWO LEADING CULTURE AND LEADING CHANGE

### TIME SESSION TYPE SESSION TITLE

7.30	Wellbeing Activities	
9.45	Keynote	Fearless(ish)
10.30	Break & Networking	
10.45	Coaching and Officiating Workshop	Ask The Doctors... Women in Umpiring – Changing the Landscape
	Leadership Workshop	Seeing is Believing Growing the Game for All Women Leader for Change – Navigating Change and How People React
	Panel Presentation	Pathways and Career Progression in the Game
11.45	Break & Networking	
12.00	Coaching and Officiating Workshop	Ask The Doctors... Women in Umpiring – Changing the Landscape
	Leadership Workshop	Seeing is Believing Growing the Game for All Women Leader for Change – Navigating Change and How People React
	Panel Presentation	Seize the Opportunity: Promotion and Fundraising in a World Cup Year
13.00	Lunch	
13.30	Keynote	Winning Together



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