

CLOTHING AND EQUIPMENT REGULATIONS



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1 GENERAL

1.1 These Clothing and Equipment Regulations (the “**Regulations**”) set out the rules of the ECB governing, and the procedures applicable to, the control of design, colour and insignia on the clothing and equipment of Cricketers who play in any of the Competitions.

1.2 These Regulations will come into full force and effect on the Effective Date.

1.3 For the purpose of these Regulations:

Applicable Law means the law of England and Wales, and includes any regulatory restrictions (statutory or otherwise) on broadcast content in place from time to time;

Betting Logo means a Commercial Mark which is either perceived, or likely to be perceived, by spectators and viewers, as being associated or connected in some way with betting or gambling of any kind;

Cricket Discipline Panel means the panel of individuals responsible for adjudicating on regulatory cases on behalf of the ECB;

Commercial Mark means the trade mark or name of:

- (a) a company or commercial organisation (including the mark of a sponsor) other than the trade mark, name or house colours of the manufacturer of the cricket clothing or equipment concerned; or
- (b) a manufacturer of the cricket clothing or equipment concerned only where that manufacturer itself is also acting as a sponsor (and is therefore not included in the defined terms for **Manufacturer** or **Manufacturer’s Mark**);

Competitions means the County Championship and the Limited Overs Matches;

Competition Mark means the trade mark identifying the competition e.g. T20 Blast, One-Day Cup , or the trade mark or name of any Competition Sponsor;

Competition Sponsor means any company, entity or individual that is granted the title sponsorship rights to any of the Competitions;

County Commercial Manager means the person at each Professional County Club that is responsible for all commercial matters affecting the Professional County Club;

Cricketer means a person that plays for a Team in any of the Competitions;

Cricket Organisation means the Professional County Clubs, the MCC, the National County Clubs and the NCCA;

Cricket Organisation Official means any trustee, director, chair, lead officer or chief executive (or equivalent of such categories of individual), as applicable, of a Cricket Organisation;

Cricket Regulator means the body responsible for investigating and prosecuting breaches of ECB Regulations;

Disciplinary Procedure Regulations means the regulations governing the disciplinary procedure for regulatory cases brought before the Cricket Discipline Panel as in force and amended from time to time;

Disciplinary Tribunal means the panel appointed pursuant to the Disciplinary Procedure Regulations to deal with a particular disciplinary case;

ECB means England and Wales Cricket Board Limited;

ECB Commercial Team means the ECB department responsible for overseeing all commercial matters, such as sponsorship and kit design, that affect Teams;

ECB Regulations means the ECB's rules, regulations, playing conditions and codes as published and in force (and as amended and supplemented) from time to time;

Effective Date means 1 April 2026;

Limited Overs Matches means the Tier 1 Competitions, Tier 2 Competitions, the T20 Blast Men's Competition and the One-Day Cup Men's Competition;

Manufacturer means an entity which is carrying on a business engaged in either manufacturing or procuring the manufacture of cricket equipment and/or cricket clothing of the type in question and supplying it to a Cricketer or on a commercial basis for sale to members of the public, and not also acting as a sponsor. An entity not otherwise within this definition will not be a "Manufacturer" for the purposes of this defined term solely by reason of it being associated in business with, or a company in the same group of companies, as the Manufacturer;

Manufacturer's Mark means the trade mark, symbol or name used by a Manufacturer to identify to members of the public the article of cricket equipment or cricket clothing in question as an article which has been supplied by that Manufacturer for sale as stated above;

Mark means any Commercial Mark, Competition Mark, Team Mark and Manufacturer's Mark when referred to as a collective;

MCC means the Marylebone Cricket Club;

National County Club means any National County Cricket Club that plays in the competitions organised by the NCCA;

NCCA means the National Counties Cricket Association;

Professional County Club means any of the clubs and/or companies from time to time listed in Schedule A to the ECB's articles of association and/or any county cricket club from time to time playing in the County Championship and/or the Tier 1 Competitions and/or the Tier 2 Competitions;

Restricted Brand Sector means any of the following brand sectors of categories of goods and/or services:

(a) betting or gambling;

(b) tobacco or vaping (including e-cigarettes);

- (c) weapons or the sale of arms;
- (d) unregulated financial products or investments;
- (e) pornography or indecent/explicit imagery or videos;
- (f) illegal or illicit goods/services;
- (g) political or religious messaging;
- (h) any sector that breaches Applicable Law; and
- (i) any other sector notified to Teams by the ECB from time to time provided that any such new restricted sector will only be introduced if it applies to all Competitions and The Hundred.

Team Mark means the trade mark or name used by a Cricket Organisation as its emblem and/or for marketing purposes;

Teams means the Professional County Clubs;

The Hundred means the ECB's domestic cricket competition in a "100-ball" format;

Tier 1 Competitions means any women's domestic cricket competitions designated by the ECB as being a "Tier 1" competition, which includes the T20 Blast Women's Competition and the One-Day Cup Women's Competition; and

Tier 2 Competitions means any women's domestic cricket competitions designated by the ECB as being a "Tier 2" competition, which includes the T20 Blast Women's League 2 and the One-Day Cup Women's League 2.

Unless the context otherwise requires, words in the singular will include the plural and vice versa.

- 1.4 Insignia will be measured according to their geometric shape, taking account of all elements of the logo/design (including borders and outlines). To calculate the surface area, insignia may be divided into several geometric forms and non-standard shapes will be measured as rectangles.
- 1.5 Any reference to "sweater" in these Regulations will be interpreted as including long sleeve sweaters and sleeveless sweaters.
- 1.6 By 31 January prior to the start of each cricket season, each Professional County Club must submit to the ECB Commercial Team, and obtain approval of, computer-aided designs with scale marked of their proposed designs for each garment to be worn on the playing field, by their respective men's and women's teams, in that cricket season for each of the Competitions, respectively. The submitted designs must include designs it is proposed will be worn on shirts, sweaters, trousers and caps/sunhats. Designs must feature what is proposed for the front and back of each garment, and clearly detail all use, size and design features of any proposed marks. Pantone colours must also be listed. If the organisations sponsoring kit are not finalised by the 31 January submission deadline, kit designs must be submitted without marks from any sponsoring organisation and resubmitted for ECB Commercial Team approval as soon as possible once the sponsoring organisations are confirmed. Professional County Clubs must ensure there is sufficient lead time in case any changes are required and therefore must submit

pre-production proposed designs of garments to the ECB Commercial Team for approval, prior to the 31 January deadline.

- 1.7 At least four weeks prior to the commencement of the relevant Competition, each Professional County Club must submit to the ECB Commercial Team for its review a digital photo of each finalised garment to be worn by their Cricketers in each men's and women's team, with scale marked.
- 1.8 The ECB Commercial Team will refer any breaches of these Regulations to the Cricket Regulator, together with its assessment of the severity and relative importance of the breach.
- 1.9 These Regulations should be read in conjunction with Appendix 1, which sets out in diagrammatic form what marks and logos are permitted in what size and position on particular items of cricket clothing. Appendix 1 is included for illustrative purposes only, and in the event of any conflict or inconsistency between the text of Regulations 3 and 5 and the diagrams in Appendix 1, the text of Regulations 3 and 5 prevails.
- 1.10 Where required, updates and/or amendments to these Regulations will be published in reasonable time, prior to the start of the relevant Competitions.

2 OFFENCES

- 2.1 It is an offence for a Team to fail to comply strictly with the criteria in these Regulations, including by failing to obtain the required ECB Commercial Team approval for any clothing and/or equipment used during a Competition, as specified in these Regulations, and/or by permitting any of their Cricketers to wear and/or use clothing and/or equipment, during a Competition, which has not been approved or provided (as applicable) by the ECB Commercial Team.
- 2.2 It is an offence for a Cricketer to fail to comply strictly with the criteria in these Regulations, including by wearing and/or using clothing and/or equipment, during a Competition, which has not been approved or provided (as applicable) by the ECB Commercial Team.
- 2.3 It is an offence under the Regulations for any Cricketer or Cricket Organisation Official to assist, incite or encourage any Cricketer to commit a breach of Regulation 2.2 above.
- 2.4 It is an offence under the Regulations for a Team to allow any Cricketer that plays for that Team to wear any clothing and/or use any equipment during a Competition that is not permitted under these Regulations.
- 2.5 A Team and/or Cricketer (or a Cricket Organisation Official in respect of any offence under Regulation 2.3) who commits an offence by breaching the Regulations is liable to have disciplinary proceedings brought against them in accordance with the Disciplinary Procedure Regulations.

3 PLAYING UNIFORM FOR THE COUNTY CHAMPIONSHIP

- 3.1 Regulations 3.2 to 3.20 apply to playing uniform worn during the County Championship.

Playing shirts

- 3.2 Playing shirts must be primarily white or ivory. Use of colour, design and/or other features are strictly limited and are subject to the following restrictions:

- 3.2.1 A maximum of three additional colours may be used in small sections for contrast on the piping, trim, topstitching, or panel inserts only. No large blocks of colour are permitted.
- 3.2.2 Each shirt must include the Cricketer's name and number on the back of the shirt. Names and numbers are primarily intended for identification purposes. Numbers must consist of a maximum of two digits, with the height of each number being at least 7.9 inches (20 centimetres) and no taller than 9.75 inches (25 centimetres). Names must be the Cricketer's name as detailed in their player registration form or as otherwise approved by the ECB Commercial Team, with the height of each letter being at least 2.34 inches (6 centimetres) and no taller than 2.93 inches (7.5 centimetres). Names and numbers must be centred with the Cricketer's name appearing above their number. The font style used must enable the name and number to be clearly legible, and the ECB Commercial Team may require a different font to be used at its discretion. In addition to the three additional colours permitted under Regulation 3.2.1 above, the colour of the name and number must be suitably contrasting with the base colour of the kit for maximum visibility. Each Cricketer must wear their own 'named' and 'numbered' playing shirt during a match.
- 3.2.3 For special occasions (including commemorative or charity matches) additional allowances may be made for Professional County Clubs to commemorate the occasion on the shirt on a strictly non-commercial basis, subject to the full discretion of the ECB Commercial Team. Written approval of such requests must be sought and received from the ECB Commercial Team more than two weeks prior to the event (or within 24 hours after reaching the final in the event of the qualifying match being played less than two weeks prior to the final). In addition, Professional County Clubs may be able to commemorate achievements (such as winning events in prior years) subject to the full discretion and approval of the ECB Commercial Team.
- 3.2.4 The depiction of Professional County Club names in bold letters across the front or back of shirts and sweaters is not permitted.
- 3.2.5 Cricketers' initials, number indicating a Cricketer's order of selection for their Professional County Club or milestone appearances may be included on the playing shirt either:
- (a) under the Team Mark (see below);
 - (b) on the non-leading arm; or
 - (c) on one side of the headwear.
- Such numbers must not be more than 1.5cm in height.
- 3.2.6 Professional County Clubs who have won any previous years' tournaments are entitled to have one star (or alternative commemorative mark as agreed by the ECB Commercial Team) above or below the Professional County Club crest on the playing shirts used in the same tournament. Professional County Clubs are permitted subsequent stars for repeated tournament wins (whether successive wins or otherwise), one per victory. This star, or commemorative mark, must be centred and no larger than 1.56cm squared (for example 1.25cm x1.25cm).

Professional County Clubs are permitted to have the star, or commemorative mark, in either gold, white or silver depending on their kit colour and suitability.

3.3 Any advertising and/or other insignia on playing shirts must abide by the following requirements:

3.3.1 Team Mark:

- (a) Must not exceed 10 square inches (64.52 square centimetres).
- (b) Must only be positioned on the left chest.
- (c) Only one Team Mark may be used on each playing shirt.

Subject to approval by the ECB Commercial Team, a Professional County Club is permitted an additional area of no more than 2 square inches (12.9 square centimetres) for a strictly non-commercial design element (such as a flag, element of the Team Mark, traditional country emblem, or similar). This must be positioned in a way that does not interfere with any other Mark.

3.3.2 Manufacturer's Mark:

- (a) Must not exceed 6 square inches (38.71 square centimetres).
- (b) Must only be positioned on either the right chest or the non-leading arm of the main body of the playing shirt.
- (c) May also be featured on the piping or tape on the inside of the collar.

3.3.3 Commercial Mark:

Subject to the sole discretion and approval of the ECB Commercial Team, if a Professional County Club chooses not to have a Commercial Mark on the back and/or collar and/or non-leading arm of the playing shirt, the position(s) in which the Professional County Club chooses not to have a Commercial Mark may be used for a Team Mark. Otherwise, the following restrictions apply to Commercial Marks on a playing shirt in each respective position:

- (a) On the front of the playing shirt, must not exceed 32 square inches (206.45 square centimetres).
- (b) On the back of the playing shirt, must be either centred above the Cricketer's name and number and in that position must not exceed 20 square inches (129.03 square centimetres), or must be centred below the Cricketer's number and in that position must not exceed 32 square inches (206.45 square centimetres), provided that whichever position is chosen it is applied consistently across every Professional County Club's Cricketer's playing shirt (save that the chosen position can be different for a Professional County Club's men's teams as compared with their women's teams).
- (c) On the non-leading arm of the playing shirt, must not exceed 10 square inches (64.52 square centimetres).

- (d) On the collar of the playing shirt, both left and right sides of the collar may be used but each mark must not exceed 3 square inches (19.35 square centimetres). Commercial Marks may be replicated on the underside of the collar, but these must be identical in size, design and positioning to the Commercial Marks on the topside of the collar. On playing shirts without a fold-over collar, Commercial Marks must be placed in a reasonably equivalent position near the neck and approval of the position will be at the ECB Commercial Team's sole discretion.
- (e) On the leading arm of the playing shirt, only ECB designated Competition Marks are permitted, and these must not exceed 10 square inches (64.52 square centimetres). Patches featuring the Competition Mark, complying with the size restrictions, will be supplied by the ECB. Alternatively, Professional County Clubs may apply the Competition Mark during the manufacture process with specific permission from the ECB Commercial Team who will supply the correct artwork. In this instance, strike off samples must be submitted for approval.

T-shirts and base layer garments

- 3.4 T-shirts and base layer garments must be plain white or ivory only.
- 3.5 Any advertising and/or other insignia on t-shirts and/or base layer garments must abide by the following requirements:
 - 3.5.1 No visible Manufacturer's Marks or other distinctive branding or design elements are permitted.

Sweaters

- 3.6 Sweaters must be primarily white or ivory and a V-neck or round neck design. Where woollen knit sweaters are used, it will not be mandatory for Professional County Clubs to affix the Cricketer's name and number or replicate the exact design of the shirt. Additional stripes in a Professional County Club's colours are permitted to be carried around the wrist cuffs, waist and neck. Where other colour is used, this must mirror the design of the playing shirt.
- 3.7 Any advertising and/or other insignia on sweaters (sleeveless and long sleeve) garments must abide by the following requirements:
 - 3.7.1 All advertising, insignia and Team Marks used on sweaters must be to the exact specifications and locations as specified for playing shirts (see Regulation 3.3 above). Subject to approval by the ECB Commercial Team, exceptions may be made to this Regulation 3.7 where traditional Professional County Club insignia will be permitted on the front of playing sweaters (for example the use of the martlets insignia by Sussex County Cricket Club to denote capped players).

Trousers

- 3.8 Trousers must be primarily white or ivory and any use of colour is strictly limited to the rules for playing shirts as prescribed in Regulation 3.2.1 above.
- 3.9 Any advertising and/or other insignia on trousers must abide by the following requirements:

- 3.9.1 One Team Mark is permitted, which must be positioned between the waist and the knee and must not exceed 10 square inches (64.52 square centimetres) in area.
- 3.9.2 Only one Manufacturer's Mark is permitted, which must be positioned between the waist and the knee and must not exceed 2 square inches (12.9 square centimetres) in area. This must be positioned on the opposite leg to the Team Mark.
- 3.9.3 No Commercial Marks may appear on playing trousers.

Shoes

- 3.10 Shoes and boots must be at least 70% white, including the tongue and laces, but there will be no restriction in colour for the remaining 30% of the shoe or boot.
- 3.11 Any advertising and/or other insignia on shoes/boots must abide by the following requirements:
 - 3.11.1 Any number and size of Manufacturer's Marks are permitted anywhere on the upper shoe/boot but the Manufacturer's Mark(s) taken together must not exceed 30% of the total surface area of the upper side of the shoe/boot.
 - 3.11.2 One Manufacturer's Mark of any size may be displayed on the sole of the shoe/boot.
 - 3.11.3 Any written name, initials or word used as a Manufacturer's Mark must not exceed 2 square inches (12.9 square centimetres).

Socks

- 3.12 Socks must be white or light grey only.
- 3.13 Any advertising and/or other insignia on socks must abide by the following requirements:
 - 3.13.1 One Manufacturer's Mark may appear on each sock and must be a maximum size of two square inches (6.45 square centimetres).

Caps and sunhats

- 3.14 Caps and sunhats must be either white/ivory or one primary Professional County Club colour only, and must be consistent across all Cricketers within a team.
- 3.15 Any advertising and/or other insignia on caps and/or sunhats must abide by the following requirements:
 - 3.15.1 One Team Mark or emblem is permitted on the front of a cap and/or sunhat but must not exceed 6 square inches (38.71 square centimetres) in area.
 - 3.15.2 One Manufacturer's Mark is permitted on the side or rear of a cap and/or sunhat but must not exceed 3 square inches (19.35 square centimetres) in area.
 - 3.15.3 One Commercial Mark is permitted on the side or rear of a cap and/or sunhat but must not exceed 3 square inches (19.35 square centimetres) in area.

- 3.15.4 Numbers indicating a Cricketer's order of selection for their Professional County Club's team or milestone appearances may be included on a cap and/or sunhat in a suitable position. Such numbers must not be more than 1.5cm in height.

Turbans and bandanas

- 3.16 Turbans and bandanas must be plain white or plain black only.
- 3.17 Any advertising and/or other insignia on turbans and/or bandanas must abide by the advertising and/or other insignia requirements as specified for caps and sunhats in Regulation 3.15 above.

Training clothing

- 3.18 Training clothing (including tracksuits, sweatshirts and t-shirts) must not be worn by Cricketers on the cricket field during hours of play. This rule extends to any Cricketer acting as a substitute fielder or 12th man.
- 3.19 Cricketers must wear white cricket clothing or official coloured cricket clothing of their Professional County Club for any pre-match, post-match or end of day's play presentations and/or televised interviews.
- 3.20 For the toss of the coin at all televised matches captains must wear their Professional County Club blazer or official coloured clothing and not training clothing or tracksuits.

4 EQUIPMENT FOR THE COUNTY CHAMPIONSHIP

- 4.1 Regulations 4.2 to 4.18 apply to equipment used during the County Championship.

Bats

- 4.2 Bats may include some colour, but all colour must be restricted to the top 9 inches (22.9 centimetres) on the face of the blade of the bat. There are no restrictions to the use of house colours on the back or edge of bats.
- 4.3 Any advertising and/or other insignia on bats must abide by the following requirements:
- 4.3.1 The Manufacturer's Mark is permitted on a bat, providing the bat Manufacturer is approved by the ECB. The Manufacturer's Mark must be restricted to the top 9 inches (22.9 centimetres) on the face of the blade of the bat. There are no restrictions to the use of logos on the back or edge of bats.
- 4.3.2 A single Commercial Mark no greater than 10 square inches (64.52 square centimetres) may appear on the back of the bat, subject also to the approval of the relevant County Commercial Manager.
- 4.3.3 Two sets of the Cricketer's initials are permitted. One set is permitted anywhere on the back of the bat. One set is permitted anywhere within the top 10 inches of the face of the bat. Such initials must not be more than 2cm (0.78 inches) in height.
- 4.3.4 Betting Logos are not permitted on bats. In addition, Commercial Marks, advertising or any other insignia from and/or representing the following organisations are also not permitted on bats:

- (a) any company or entity which conflicts with any ECB domestic Competition Sponsor(s) (either current sponsors or successor sponsors);
- (b) broadcasters; and/or
- (c) any organisation within a Restricted Brand Sector.

Pads

- 4.4 Pads (batting and wicket-keeping) must be plain white save that the straps may be in the house colours of the Manufacturer and coloured piping is permitted but must only be below the ankle strap of the pad.
- 4.5 Any advertising and/or other insignia on batting pads must abide by the following requirements. Three Manufacturer's Marks may be displayed on each pad as follows:
 - 4.5.1 One Manufacturer's Mark, which must not exceed 4 square inches (25.81 square centimetres), may be placed on the front of the pad either on:
 - (a) the instep or the knee roll (outside of the leg, not central); or
 - (b) above the knee roll (outside of the leg, not central).
 - 4.5.2 One Manufacturer's Mark, of any size, may be placed on the inside top of the pad.
 - 4.5.3 One Manufacturer's Mark, which must not exceed 4 square inches (25.81 square centimetres), may be placed on one of the pad straps.
 - 4.5.4 Clads (a coloured cover that goes over a white pad) are permitted and, when used, the clad logo may replace the existing Manufacturer's Mark on the front of the pad. In such cases, the existing Manufacturer's Mark on the inside top of the pad and the pad straps are still permitted to be displayed.
- 4.6 Any advertising and/or other insignia on wicket-keeping pads must abide by the same requirements as specified for batting pads in Regulation 4.5 above, except that the single Manufacturer's Mark permitted on the front of each pad (per Regulation 4.5.1 above) must be placed at the top, centre of the wicket-keeping pad, above the knee roll.

Gloves

- 4.7 Gloves (batting and wicket-keeping) must have more than 50% of the protective area as white.
- 4.8 Any advertising and/or other insignia on batting gloves must abide by the following requirements:
 - 4.8.1 Three Manufacturer's Marks, each of which must not exceed 2 square inches (12.9 square centimetres), may be displayed on each batting glove as follows:
 - (a) Two Manufacturer's Marks are permitted on the back of each glove.
 - (b) One Manufacturer's Mark is permitted on the inside of the wristband of each glove.

4.9 Any advertising and/or other insignia on wicket-keeping gloves must abide by the following requirements:

4.9.1 Two Manufacturer's Marks, which must not exceed 6 square inches (38.72 square centimetres) and 2 square inches (12.9 square centimetres) respectively, may be displayed on the back of each glove.

4.9.2 Any visible stitching, ventilation, stencil effect, or other design aspect of the glove which is in the shape or form of the Manufacturer's Mark will be considered as one of the permitted Manufacturer's Marks.

Headbands and wristlets

4.10 Headbands and wristlets must be plain white, and no advertising and/or other insignia (including any Marks) are permitted.

Arm guards

4.11 Arm guards must be plain white save that the straps may be in the house colours of the Manufacturer. No advertising and/or other insignia (including any Marks) are permitted.

Helmets

4.12 Helmets must feature either a dome and a peak that are both of a single colour, or a single-coloured dome in the primary Professional County Club colour and a peak that is black.

4.13 Any advertising and/or other insignia on helmets must abide by the following requirements:

4.13.1 Three Manufacturer's Marks in total: a maximum of one Manufacturer's Mark may be displayed on the back or one side of the helmet and must not exceed 2 square inches (12.9 square centimetres); an additional one Manufacturer's Mark may also be displayed on the top of each earpiece or the top of both sides of the grid of the helmet and must not exceed 2 square inches (12.9 square centimetres).

4.13.2 One Team Mark or emblem is permitted on the front and must not exceed 6 square inches (38.71 square centimetres) in area.

4.13.3 One Vitality-branded mark may be displayed on the side of the helmet which must not exceed 8.52 square inches (55 square centimetres) in area.

Thigh pads, shin pads and other equipment

4.14 Thigh pads, shin pads and other equipment must only be worn under playing clothing and must not be visible. As such there are no restrictions on the colour of these items but no advertising and/or other insignia (including any Marks) on thigh pads, shin pads and/or any other protective body equipment are permitted to be visible, whether by showing through clothing or otherwise.

Bandages, strapping, taping, supports (and similar)

4.15 Bandages, strapping, taping, supports (and similar) must be plain white or another light colour.

Sunglasses

- 4.16 Sunglasses may be any colour, but the strap/band of the sunglasses must be a single colour.
- 4.17 Any advertising and/or other insignia on sunglasses must abide by the following requirements: two Manufacturer's Marks are permitted in total, made up of a total of one on either side of the frame, each not exceeding 0.5 square inches (3.22 squared centimetres).

Stumps

- 4.18 Stumps must comply with the following requirements:
- 4.18.1 Stumps and bails must use the paint colour and Commercial Marks provided by the ECB Commercial Department in sticker form or otherwise (positioned as specified by the ECB Commercial Department), or the actual stumps as provided by the ECB. Stumps must not include any other Commercial Mark or Manufacturer's Mark.
- 4.18.2 All Commercial Marks are to be negotiated and approved by the ECB's Commercial Department.
- 4.18.3 Each Professional County Club or ground authority must place orders for stumps with their preferred stump manufacturer, bearing in mind the need to have at least one set (plus spares) for any event requiring Commercial Marks as these marks must be attached professionally and not removed.
- 4.18.4 The ECB Commercial Department will send stump designs electronically (usually via email) to the Professional County Club or ground authority, as well as paint and stickers, so that the stump marks can be properly applied. Alternatively, the ECB Commercial Department may supply pre-branded stumps.
- 4.18.5 When it is agreed to use stump cameras, the ECB Commercial Department will liaise with the Professional County Club/ground authority concerned to ensure that television technicians have time to install the necessary equipment as required.

5 PLAYING UNIFORM FOR LIMITED OVERS MATCHES

- 5.1 Regulations 5.2 to 5.12 apply to playing uniform worn during Limited Overs Matches.
- 5.2 Playing shirts, sweaters and trousers must be a predominantly dark colour. Any additional colour and/or design is subject to the following additional restrictions:
- 5.2.1 Light colours (white, ivory or any light colour which is likely to make the sighting of a white ball difficult) may be used for piping, trim or contrast panels but must not represent more than 10% of the design.
- 5.2.2 The colours and design of the playing shirts, sweaters and trousers must be uniform across all Cricketers within a team with the exception that shirt sleeves may be cut to any length longer than 15 inches/38.10 cm (measured from collar to end of sleeve on a large size shirt), as long as both sleeves are evenly trimmed and the edges are sewn and hemmed.
- 5.2.3 Trousers must be manufactured predominantly in one colour which constitutes more than 75% of the trousers. Secondary features such as piping, trim on the pocket insides and waistband are permitted.

- 5.2.4 Shirt designs must not affect, in any way, the delivery of the event sponsor branding.
- 5.2.5 A collar is optional for shirts worn in the Tier 1 Competitions and Tier 2 Competitions, One-Day Cup Men's Competition and the T20 Blast Men's Competition.
- 5.2.6 Shirt and sweater designs must be similar enough to ensure a consistency of presentation between those Cricketers wearing sweaters and those not.
- 5.2.7 Tonal design elements of a strictly non-commercial nature will be permitted. For clarity, this may include the Team Mark (or elements of the Team Mark) but not the Commercial Mark or Manufacturer's Mark.
- 5.2.8 Each shirt must include the Cricketer's name and number on the back of the shirt. Names and numbers are primarily intended for identification purposes. Numbers must consist of a maximum of two digits, with the height of each number being at least 7.9 inches (20 centimetres) and no taller than 9.75 inches (25 centimetres). Names must be the Cricketer's name as detailed in their player registration form or as otherwise approved by the ECB Commercial Team, with the height of each letter being at least 2.34 inches (6 centimetres) and no taller than 2.93 inches (7.5 centimetres). Names and numbers must be centred with the Cricketer's name appearing above their number. The font style used must enable the name and number to be clearly legible, and the ECB Commercial Team may require a different font to be used at its discretion. The colour of the name and number must be suitably contrasting with the base colour of the kit for maximum visibility. Each Cricketer must wear their own 'named' and 'numbered' playing shirt during a match.
- 5.2.9 For special occasions (including the T20 Blast final, commemorative or charity matches) additional allowances may be made for Professional County Clubs to commemorate the occasion on the shirt on a strictly non-commercial basis, subject to the full discretion of the ECB Commercial Team. Written approval of such requests must be sought and received from the ECB Commercial Team more than two weeks prior to the event (or within 24 hours after reaching the final in the event of the qualifying match being played less than two weeks prior to the final). In addition, Professional County Clubs may be able to commemorate achievements (such as winning events in prior years) subject to the full discretion and approval of the ECB Commercial Team.
- 5.2.10 The depiction of Professional County Club and/or team names in bold letters across the front or back of shirts and sweaters is not permitted.
- 5.2.11 It is the intention of the ECB to preserve the colourway of the umpires' shirts and jackets to ensure they stand-out on the field of play. The ECB will confirm the colourway of the umpires' kit as soon as reasonably practicable in advance of the season and Professional County Clubs must avoid similar colours and/or designs.
- 5.2.12 Any advertising and/or other insignia on playing shirts or sweaters for Limited Overs Matches must abide by the requirements prescribed for the County Championship (see Regulations 3.3 and 3.7 respectively).

5.2.13 Any advertising and/or other insignia on trousers for Limited Overs Matches must abide by the requirements prescribed for the County Championship (see Regulation 3.9 above) with the following variations:

- (a) One Commercial Mark is permitted which must only be positioned between the waist and the knee and must not exceed 10 square inches (64.52 square centimetres) in area.
- (b) Where a Commercial Mark is used, it must be placed on one leg with the Manufacturer's Mark and the Team Mark placed together on the other leg.

T-shirts and base layer garments

5.3 T-shirts and base layer garments are subject to no colour restrictions where the undergarment is not visible. Where a long sleeve undergarment is worn under a short sleeve playing shirt, it must be such a colour as to match back to the relevant playing kit. This colour must be nominated by Professional County Clubs in advance of the season and must be uniform across all Cricketers within a team. Light colours (white, ivory or any light colour which is likely to make the sighting of a white ball difficult) are not permitted.

5.4 Any advertising and/or other insignia on playing t-shirts and base layer garments worn in Limited Overs Matches must abide by the requirements prescribed for the County Championship (see Regulation 3.5 above).

Shoes/boots

5.5 There will be no restriction or requirement in relation to colour for shoes/boots.

5.6 Any advertising and/or other insignia on shoes/boots must abide by the requirements prescribed for the County Championship (see Regulation 3.11 above).

Socks

5.7 Socks must be white, light grey or match the principal colour of the Professional County Club's clothing.

5.8 Any advertising and/or other insignia on socks worn in Limited Overs Matches must abide by the requirements prescribed for the County Championship (see Regulation 3.13 above).

Caps and sunhats

5.9 Caps and sunhats have no colour restriction but must be consistent across all Cricketers within a team.

5.10 Any advertising and/or other insignia on playing caps and sunhats worn in Limited Overs Matches must abide by the requirements prescribed for the County Championship (see Regulation 3.15 above).

Turbans, hijabs and bandanas

5.11 Turbans, hijabs and bandanas must be plain white, plain black or match the principal colour of the Professional County Club's clothing.

5.12 Any advertising and/or other insignia on turbans and bandanas must abide by the requirements prescribed for the County Championship, which prescribes the same as caps and sunhats (see Regulation 3.15 above).

6 EQUIPMENT FOR LIMITED OVERS MATCHES

6.1 Regulations 6.2 to 6.12 apply to equipment used during Limited Overs Matches.

6.2 Bats may include some colour, but all colours on the face of the bat must be restricted to the top 9 inches (22.9 centimetres). There are no restrictions to the use of house colours on the back or edge of bats.

6.3 Pads (batting and wicket-keeping) must be a single, plain colour (other than white or any light colour which is likely to make the sighting of the white ball difficult) save for the straps which may be in the house colours of the Manufacturer. The colour of the pads must be consistent across all Cricketers in the same team of a Professional County Club. The colour of the pads must be properly maintained. Discoloured or faded pads are not permitted.

6.4 Batting gloves must have more than 50% of the protective area as white or the same colour as the base colour of the Team's playing shirt for each Professional County Club team.

6.5 Headbands and wristlets must be plain coloured (other than white or any light colour which is likely to make the sighting of the white ball difficult).

6.6 Arm guards must be plain coloured (other than white or any light colour which is likely to make the sighting of the white ball difficult) save that the straps may be in the house colours of the Manufacturer.

6.7 Helmets must feature either a dome and a peak that are both of a single colour matching that of the primary Team colour, or a single-coloured dome which is in the primary Team colour and a peak that is black.

6.8 Thigh pads, shin pads and other equipment must only be worn under playing clothing and must not be visible. As such there are no restrictions on the colour of these items but no advertising and/or other insignia (including any Marks) on thigh pads, shin pads and/or any other protective body equipment are permitted to be visible, whether by showing through clothing or otherwise.

6.9 Bandages, strapping, taping, supports (and similar) must be a plain colour (other than white or any light colour which is likely to make the sighting of the white ball difficult).

6.10 Sunglasses may be any colour, but the strap/band of the sunglasses must be a single colour.

6.11 Subject to Regulation 6.12, any advertising and/or other insignia on the equipment for Limited Overs Matches (including stumps as per Regulation 4.18 above), listed in this Regulation 6, must abide by the same restrictions as set out for the respective pieces of equipment as detailed for the County Championship in Regulation 4 above.

6.12 Helmets worn during Limited Overs Matches may also include one Vitality-branded mark displayed on the side of the helmet which must not exceed 8.52 square inches (55 square centimetres).