

“THE HUNDRED DESIGN A HELMET COMPETITION”

COMPETITION TERMS AND CONDITIONS

Competition Overview

1. This is a joint promotion organised and run by: (i) England and Wales Cricket Board Limited (company number 03251364) whose registered office is at Lords Cricket Ground, St Johns Wood, London, NW8 8QZ (the **“ECB”**); and (ii) The Masuri Group Limited (company number 03311639) whose registered office is at Unit F Wykeham Industrial Estate, Moorside Road, Winnall, Hampshire, SO23 7RX (**“Masuri”**) (together, the **“Promoter”**). The Promoter is running a competition for fans of The Hundred to win the chance of having their helmet design produced on a bespoke Masuri helmet for The Hundred and to receive a full-size version of the same, along with tickets to The Hundred Eliminator 2026 and the opportunity to take part in an on-pitch presentation and meet-and greet with a player (as further detailed below in clause 12) (the **“Competition”**).
2. Competition entrants (the **“Entrants”**) are deemed to have accepted and understood these terms and conditions (the **“T&Cs”**) upon entry into the Competition. Before entering the Competition, Entrants should check with their parent or legal guardian that they are happy for the Entrant to enter the Competition as their written permission will be required at the point of entry.

Entry Process

3. The Competition will be open for entry between 08:00 (BST) on Friday 10 July 2026 (the **“Opening Date”**) and 23:59 (BST) on Sunday 19 July 2026 (the **“Closing Date”**) inclusive. Entries received outside of this period (i.e. before the Opening Date or after the Closing Date) will not be valid and will not be included in the Competition.
4. To enter the Competition, Entrants must print out the helmet design template, which can be downloaded from the following website at: <https://gf.fan/ecb/designahelmet> (the **“Website”**). Then, the Entrant (or the Entrant’s parent or legal guardian) must submit the Entrant’s completed design by uploading a photo or scan of their design onto the Website and tick the box confirming acceptance of these T&Cs. Entries will not be accepted by any other means.
5. The Competition is free to enter. No purchase is necessary.

Eligibility

6. The Competition is open to all residents within England and Wales aged 16 years and under at the time of entry to the Competition, except employees of the Promoter, its associated companies and agencies, members of their immediate families, agents, suppliers or anyone else involved in or professionally connected to the Competition or its administration.
7. All Entrants must obtain written permission from their parent or legal guardian, who must also provide their relevant details (name, email and country/location of the parent or legal guardian, along with the child entrant’s first name only, age and favourite team in The Hundred) to enter the Competition. Such permissions obtained from the relevant parent or legal guardian shall include confirmation that the parent or legal guardian agrees to the Entrant’s entry to the Competition, that they agree to the Prize (as defined below) being awarded to the Entrant and that they will accompany the Entrant during any travel in connection with the Prize winnings. The Promoter may ask the Winner to provide proof of age and/ or residence.
8. In entering the Competition, Entrants confirm that they are eligible to do so and eligible to claim any Prize they may win.
9. There will be no limit to the number of entries to the Competition per individual Entrant.
10. By entering the Competition, Entrants must ensure that their helmet design is an original work that has been produced by the Entrant and that such design, artwork, drawing, logo, emblem or illustration forming part of the helmet design is not obscene, hateful, inappropriate, disparaging, critical of any person, offensive, or is otherwise unlawful. Any design, artwork, drawing, logo, emblem or illustration forming part of the helmet design must also not contain: (i) any references to third parties (including names of any players, teams or brands); or (ii) the surname, school name, address or any other personal

or sensitive information of the Entrant. The Entrant (and their parent or legal guardian) hereby warrants and represents to the ECB that the Competition entry submitted by the Entrant does not and will not infringe the rights (whether intellectual property or otherwise) of any third party.

11. The Promoter reserves all rights, in its sole discretion, to disqualify from the Competition any Entrants which contravene, or are found to contravene, any of the criteria set out in this clause, or are deemed by the Promoter to be critical of the Promoter or are deemed ineligible by the Promoter for any other reason (including where the Entrant's conduct is contrary to the spirit or intention of the Competition).

Prize

12. There will be one (1) overall winner of the Competition (the **"Winner"**), who shall be awarded with the following prize: (i) the Winner's helmet design to be produced on a bespoke Masuri-branded cricket helmet for the Winner to keep; (ii) four (4) tickets to The Hundred Final on Sunday 16 August 2026 at Lord's Cricket Ground, St John's Wood Rd, London NW8 8QN; and (iii) an opportunity to take part in an on-pitch presentation at Lord Cricket Ground on the day of The Hundred Final, together with a meet-and-greet with a player (to be chosen by the ECB) (the **"Prize"**).
13. The valid Competition entries will be judged based on the following criteria: creativity, inspiration, originality and boldness.
14. The Winner will be selected from all valid Competition entries that have been submitted by the Closing Date, by a panel of judges on the basis of the selection criteria set out above in these T&Cs, within one (1) day of the Closing Date on 20 July 2026. The panel of judges will include members from each of Masuri and the ECB, including the ECB's The Hundred team, and one (1) additional member who is independent of Masuri and the ECB.
15. The Prize is non-exchangeable, non-transferable and no cash alternative is offered. The Prize may also not be sold by the Winner or passed on to another individual (e.g. in the case of tickets). The Prize does not include anything not expressly set out in these T&Cs including spending money, food and drink, associated travel and accommodation, medical or other general expenses. In the case of tickets that are awarded as the Prize, they shall also be subject to the applicable ticketing terms and conditions and any applicable ground rules at the venue where the fixture or experience is held. If relevant, the Winner will be responsible for ensuring that they and any person travelling with them are available to travel and hold valid passports, any necessary visas and travel documents on the relevant dates. The ECB shall not be responsible if the Winner is unable to take up the Prize for such reasons.
16. The Prize is subject to availability and the Promoter reserves the right, in their sole discretion, to substitute the Winner's Prize for an alternative prize of equivalent value, if necessary.
17. The Winner may be contacted to participate in publicity related to the Competition, but participation is optional. If the Winner agrees to participate in any such publicity activities, the Winner and their guest (or if the Winner is under 18 years of age, their parent or legal guardian) agree that the ECB may, with prior consent of the Winner and their guest (or, as relevant, their parent or legal guardian), record, film and/or photograph their participation in all aspects of the relevant Prize and exploit, and authorise third parties to exploit, such films, photographs or recordings in any media now known or hereafter invented in any part of the world and for any purpose whatsoever in perpetuity, with no payment being due. The ECB will, in due time, provide the Winner with all relevant information regarding this specific processing of personal data and request consent from the Winner before implementing said processing. Where the Winner is under 18 years old, the consent of their parent or legal guardian will always be sought in respect of any publicity.

Claiming the Prize

18. The decision of the judging panel is final. No correspondence or discussion will be entered into regarding the decision.
19. The Promoter will contact the parent or legal guardian of the Winner as soon as reasonably practicable after selection as detailed in clause 14, using the email address provided with the Competition entry.
20. The parent or legal guardian of the Winner must claim the Prize, by responding to the Promoter, within 48 hours of being notified by the Promoter that their child has won the Prize. Only the parent or legal guardian of the Winner will be notified. The Promoter shall make reasonable efforts to contact the

parent or legal guardian of the Winner but, if the parent or legal guardian of the Winner cannot be contacted, then the Promoter reserves the right to offer the Prize to another Entrant. The Promoter does not accept any responsibility for failure by any parent or legal guardian of the Winner to claim the Prize.

21. Upon claiming their Prize, the parent or legal guardian of the Winner will be required to provide an address for delivery of the helmet Prize if they wish not to partake in the on-pitch presentation (as described in clause 12(iii) above). If so, the Winner's helmet Prize will be sent to the Winner by post within sixty (60) days of being notified of their win. The Winner will not be liable for any costs related to shipping.
22. The Promoter reserves the right, in its sole discretion, to offer the Prize to another Entrant where the Winner (or their parent or legal guardian (as applicable)):
 - a. fails to claim their Prize (including failure to provide an address for delivery) within the prescribed timeframe;
 - b. fails to meet the eligibility requirements set out in these T&Cs; or
 - c. is unable or does not want to accept the Prize that they have won for any reason.
23. The Promoter does not accept any responsibility for failure by the Winner to claim their Prize.

Limitation of Liability

24. Neither the Promoter nor any of its partners, affiliates, agents, employees, officers, directors or representatives will be liable (to the fullest extent permitted by law) for any direct, indirect or consequential loss or damage arising out of the organising or holding of the Competition or as a result of any Entrant's participation in the Competition or as a result of winning, collecting, use or enjoyment of any Prize, if the Competition does not run as planned or if any part of the Prize is unable to be delivered for any reason. Entrants' statutory rights are not affected.
25. If the Competition, or any part of it, is not capable of running or being completed as planned for any reason, including but not limited to reasons of infection by computer virus, bugs, tampering, unauthorised intervention, technical failures or any other causes beyond the control of the Promoter, the Promoter reserves the right to cancel, terminate, modify or suspend the Competition without liability.
26. The Promoter accepts no responsibility for Competition entries that are not successfully completed or submitted, regardless of cause, including (without limitation) due to a technical fault, technical malfunction, computer hardware or software failure, satellite, network or server failure, of any kind.

Ownership of Competition Entries and Intellectual Property Rights

27. The Entrant shall retain all ownership rights, title and interest in and to their submitted helmet design, including all intellectual property rights therein. Nothing in these T&Cs shall be construed as transferring ownership of the Entrant's helmet design (or any intellectual property rights therein) to the Promoter, subject to the Entrant's licence grant in clause 28.
28. By submitting a Competition entry and any accompanying design, material and/or content, all Entrants agree to:
 - a. grant to the Promoter a worldwide, non-exclusive, irrevocable, royalty-free, perpetual and sub-licensable (including to the Promoter's broadcast and/or media partners) licence to, in any medium, use, transmit, copy, edit, comment on, alter, store, reformat, reproduce, publish, display and promote; and
 - b. waive all moral rights in,

their Competition entry (and any intellectual property rights therein) and otherwise arising in connection with the Competition (which the Entrant may now or at any time in the future be entitled under the Copyright, Designs and Patents Act 1988 as amended from time to time and under all similar legislation from time to time in force anywhere in the world) for the purposes of promoting the Competition (including on The Hundred's official website, app and social media channels (Instagram,

Tik Tok, X, Facebook)), producing the winning helmet for the Prize and otherwise using the Winner's helmet design and any associated material and/or content solely in connection with, and any promotion of, the Competition.

Entrants' Personal Data

29. Any personal data relating to any individual which is received by the Promoter in relation to the Competition will be used in accordance with applicable UK data protection legislation and: (i) the ECB's privacy policy which can be found at www.thehundred.com/privacy/; and (ii) Masuri's privacy policy which can be found at www.masuri.com/pages/privacy-policy. The Promoter will use information provided to fulfil the T&Cs of the Competition, to administer the Competition, verify eligibility, notify the Winner, deliver any Prize (if selected as the Winner), provide the name and county of the Winner upon receipt by the ECB of a request (as set out in clause 30) and to ensure compliance with these T&Cs. The Promoter may disclose Entrants' data to the judging panel for the purposes of administering the Competition. Entrants have the right to access their personal data and, in some cases, to require the Promoter to restrict, erase or rectify it or to object to the Promoter's processing it, and the right of data portability.
30. The Promoter must either publish or make available information that indicates that a valid award took place. To comply with this obligation, details of the Winner's parent or legal guardian (surname and county) will be made available to anyone who emails support@thehundred.com within one month of the Closing Date. If an Entrant objects to any of their details being published or made available, please contact the Promoter at support@thehundred.com. In such circumstances, the Promoter must still provide the information to the Advertising Standards Authority, on request.
31. If an Entrant has any questions about these T&Cs, including any request to exercise their legal rights under data protection law, they should contact the ECB at privacy@ecb.co.uk.

General

32. The Promoter reserves the right to refuse entry to the Competition, to disqualify an Entrant from the Competition, or to refuse to award the Prize to anyone who it reasonably considers has breached these T&Cs or to anyone, who in Promoter's sole opinion, has otherwise acted improperly or dishonestly.
33. The Promoter reserves the right to hold void, suspend, cancel, or amend the Competition where it becomes necessary to do so.
34. If any provision of these T&Cs is found to be invalid by any court having competent jurisdiction, the invalidity of that provision will not affect the validity of the remaining provisions of these T&Cs, which shall remain in full force and effect.
35. These T&Cs (and any non-contractual obligations or dispute arising out of or in connection with them) will be governed by and construed in accordance with the laws of England and Wales. All Entrants submit to the exclusive jurisdiction of the courts of England and Wales in relation to any dispute or claims arising out of, or in connection with, these T&Cs or relating to the Competition.